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A faint, rectangular stamp is visible in the background. It contains the word "LIBRARY" at the top, followed by "RECEIVED" in the center, and "U. S. Department of Agriculture" at the bottom. The date "FEB 28 1956" is stamped across the middle of the word "RECEIVED".

GENEVA FLORAL COMPANY

A decorative border consisting of a grid of asterisks (*). The border is roughly rectangular and centered on the page.

CHRYSANTHEMUM

ROOTED CUTTING PRICE LIST

1956

P. O. BOX 176
MAYVILLE, NEW YORK

INSTRUCTIONS FOR ORDERING

WHEN ORDERING

Minimum total orders should be at least 100 cuttings.

All varieties should be ordered in multiples of 50.

PRICES

Price per 100 opposite each variety on order sheet. Price per 25, add one cent per cutting over and above the price per 100.

DISCOUNTS: 5% Discount CASH WITH ORDER.

TERMS: Cash to all customers. At least 50% of the amount must be enclosed with your order if you want us to send it C.O.D. This part payment is necessary because of the perishable nature of the cuttings. If shipment is refused for any reason it is usually a total loss.

DELIVERY: Most shipments will be made by Express Collect or if sent by Parcel Post an invoice for Parcel Post charges will accompany invoice for plants.

CLAIMS FOR DAMAGES: If plants are damaged upon arrival, NOTIFY YOUR EXPRESS AGENT IMMEDIATELY. Get a BAD ORDER REPORT made out and signed by him. If this is done, your claim will receive prompt attention. You may file the claim direct, or if you prefer, mail us the Bad Order Report, invoice and Express Receipt, and we will file claim for you. Our packing is all done by men of experience who have done it for years and any trouble must be settled with the carrier. However, we will do all we can to assist you.

NO GUARANTEE: While we use every possible care to have all varieties properly labeled and true to name, we, Geneva Floral Co. Inc., give no warranty expressed or implied, also we cannot guarantee a crop as growing depends entirely upon the grower. Our liability, in all instances, is limited to the purchase price of the plants.

CANCELLATION: Must reach our office at least 10 days before scheduled shipping date. However, if all or any part of your order has been shipped, we can cancel the UNSHIPPED PORTION only.

CARE OF CUTTINGS WHEN RECEIVED: If your cuttings seem wilty, remove wrappers and dip them, tops and all, in cool water and set the roots loosely in a flat of damp moss for a few hours or overnight, out of doors in the shade or under a cool bench where the wind does not blow on them. If you do this, you will find they will revive 100% and then are ready to pot or transplant. NEVER POT A WILTY PLANT. You may need to shade some according to the weather. A little wilting after potting will not harm and a light syringing occasionally will help very much. If cuttings are crisp the morning after 24 hours from potting, this shows they are taking water and your danger from shipping is over.

Orders accepted will be subject to the above terms.

NEW GARDEN VARIETIES 1956

INTRODUCTIONS BY DEPETRIS

GLORIA

A very free flowering medium sized decorative pompon. Flowers are larger and more double than Chris Columbus. Good growth habits and foliage. Blooms Sept. 15th.

BENORA

Dwarf cushion type growth with excellent stems and foliage. Large 3" white flowers on well shaped plants. Blooms Sept. 20th.

ASTORIA

A very free flowering plant producing numerous sprays of deep lemon pompons on stiff stems. Blooms Sept. 28th.

FREYA

Very large deep golden yellow 4" blooms produced on medium upright growth with excellent stems and foliage. Good flower placement. Blooms October 1st.

ARLORA

Beautiful large perfect shaped blooms well spaced on very rigid stems from well branched plants with bright green foliage. Flowers are bright lemon and fully double. Excellent specimen plant. Blooms October 10th.

MICHIGAN

Large clear yellow blooms fully 4" and larger across produced on beautiful vigorous plants with rigid stems. Should be disbudded and supported due to size of bloom. Good outside cut flower when protected from frost. Matures October 12th.

SUNBURST

Large cactus type 4" and larger when disbudded. Beautiful golden yellow blooms produced on vigorous plants with excellent foliage and stems. Should be supported since heavy rains and wind will blow the large bloom over. Matures October 12th.

NEW GARDEN VARIETIES 1956

INTRODUCTIONS BY DEPETRIS

CARIOCA

Another large flowered addition to the late garden varieties. Should be disbudded. Blooms are fully 4" across. Large decorative type, flowers are golden yellow and produced on good stems and foliage. Blooms October 12th.

TORONTO

Luminous bronze cushion type growth, producing masses of blooms on bushy plants. Excellent border variety. Blooms September 20th.

MOROCCO

Dwarf cushion type growth producing $3\frac{1}{2}$ " blooms in large quantities on well shaped plants. A reddish bronze border plant. Blooms October 1st.

CAPRICE

Large full decorative 4" blooms having a good deep apricot bronze color. Strong bushy semi-dwarf growth with excellent foliage. Blooms October 1st.

GRANADA

Very free flowering deep coppery bronze decorative intermediate size flower produced in masses on excellent stem and foliage. Medium height. Good secondary border plant. Blooms October 8th.

GLADIATOR

Large 4" full decorative orange red blooms produced on plants of medium height with upright stems and good foliage. Very free flowering considering size of bloom. Try disbudding this one. Blooms October 10.

CRUSADER

Large double crimson red blooms 4 or more inches (larger when disbudded) produced on strong robust stems with very strong flower petioles. This is an outstanding specimen variety when disbudded for the late Mum garden or as China Mums. Blooms October 12th.

MAYFLOWER

Very hard solid pompons, soft luminous pink, borne atop perfect sprays and rigid stems. Excellent early cut flower. Blooms October 1st.

NEW INTRODUCTIONS FOR 1956

VESTA (DEPETRIS)

White button with good form. Blooms are produced on good stems with excellent sprays. Responds in 9 weeks. Blooms October 25th.

VENONA (DEPETRIS)

Large white daisy suitable for sprays or disbuds. Has a prominent large disc. Blooms are produced on vigorous growth and strong stems. Responds in 9 weeks. Blooms October 30th.

SYBIL (DEPETRIS)

An excellent multi-petaled daisy having a large broad petaled form with very good substance. Color is yellowish apricot of a very appealing hue. Excellent stem and foliage with outstanding production. Blooms normally October 25th. Responds readily to shading in 9 weeks.

PAXON (DEPETRIS)

Luminous bronze pompon with deeply serrated petals resembling Ill. Snowdrift, but larger and more fuller, having small glossy finely cut foliage. Blooms October 20th. A very good novelty in the 8 week group.

ELVIRA (DEPETRIS)

A semi-dwarf pink daisy suitable for growing in sprays, a good color, with low growth for growing on those side benches. Blooms October 25th. 9 week group.

ONECTA (DEPETRIS)

Pale pink quilled large flower. Quills are straight and possess unusual substance. Very strong semi-dwarf stems and excellent foliage. Suitable for novelty pots. Blooms November 5th. 10 week variety.

MRS. EISENHOWER (DEPETRIS)

Large golden bronze spider. Quills are slightly barbed and possess great substance. Very vigorous and tall growth. Good foliage and stem. Normal bloom November 5th. 10 week group.

MORIBANA (DEPETRIS)

Intense golden spider with a prominent disc. Very good substance with strong stems. An excellent spider of lasting quality. Blooms October 28th. Responds to shade in 9 weeks.

NEW INTRODUCTIONS FOR 1956

LOLITA (DEPETRIS)

Pure white daisy suitable for sprays, unusually good form and substance. Good growth habit and production.. Medium height. Blooms November 8th. A very good white daisy.

ALVODA (DEPETRIS)

Large pink pompon. Good form. Blooms in early December.

ILL. PETITE (UNIV. ILLINOIS)

Very small orange yellow button. Prolific blooming habit. Quite useful for small floral pieces. Matures November 10th.

YEL. IGLOO (NEAL)

Sport of Ill. Igloo. A bright lemon yellow pompon maturing November 10th. A useful addition to the March through November pompons.

INTRODUCTIONS - 1955

ILL. SPRINGTIME

A warm rich truly pink daisy of good shipping qualities. Responds well to off-season blooming.

ILL. STARFLOWER

Large white spoon type daisy, flowers are fully 6" across in sprays. Petals are rigid and spaced far apart, giving the flower a spider type appearance. A true novelty for the selective retailer.

GOLDFINCH

Vigorous growing solid type pompon. A golden yellow pom that responds well in the 9 week class. Excellent for Cloth House and early Spring blooming. Recommended March through October.

YEL. ALBATROSS

Lemon yellow, sport of Albatross.

ILL. PEACE

A very attractive white anemone with a cream cushion. Flowers are produced in abundance on well formed sprays with strong stems. A very useful white for Thanksgiving.

INTRODUCTIONS - 1955

WEDDING BELLS

A medium size white pompon with bright green eye.
Flowers have outstanding substance.

RED ENCHANTRESS

A red sport of Enchantress. Responds very readily to off-season blooming and should be very useful from December 5th through February. Good grown in sprays but disbudding enhances the color and with proper handling produces a large red at Christmas when reds are needed.

MRS. IWATA

Large white incurved sport of Phillip Kay. Matures November 10th.

* RECOMMENDED FOR POT CULTURE

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
<u>8 WEEK VARIETIES</u>			
<u>CALIF. WH. DAISY</u> - Medium single pure white (Kimoto's White) petals.....	7-20	10-15	3.75
<u>NORONA</u> - Small white pompon.....	7-20	10-15	3.75
<u>SILVER BALL</u> - Large pompon pure white.....	7-20	10-15	3.00
<u>IRENE</u> - Small white pompon.....	7-20	10-20	4.00
<u>PRISTINE</u> - Pure white pompon, very good March thru October under glass, or in the cloth house from August thru October.....	7-20	10-20	3.00
<u>MINONG</u> - Small white pompon.....	7-20	10-20	4.00
<u>9 WEEK VARIETIES</u>			
<u>VESTA</u> (NEW) - White button with good form, blooms are produced on good stems with ex- cellent sprays, responds in 9 weeks.....	7-25	10-25	3.50
<u>POPCORN</u> - Medium pompon, very productive, white suffused with pink.....	7-25	10-25	3.50
<u>WH. POPCORN</u> - Medium cream pompon, sport of Popcorn.....	7-25	10-25	3.50
<u>KEEPSAKE</u> - White pompon, tall, with good spray formation, recommended March thru October, will be suffused with light pink during early Spring and late Fall.....	7-25	10-25	3.00
<u>SONGSTER</u> - Medium Pompon, pure white.....	7-25	10-25	3.50
<u>PINOCCHIO</u> - Small pompon, hard button white..	7-25	10-25	3.50
<u>*GRANITE STATE</u> - Large white disbud pompon, per- fect form, ideal as pot plant, responds well, recommended August thru November, April thru June.....	7-25	10-25	3.25
<u>COTTON TOP</u> - Small pompon, pure white.....	7-25	10-25	4.00
<u>ARCADIA</u> - Medium pompon, pure white.....	7-25	10-28	3.75
<u>WH. DOTY</u> - Large white pompon, responds well to disbudding.....	7-25	11-1	3.50

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POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
<u>9 WEEK VARIETIES</u>			
<u>SEAGULL</u> - Medium pompon, cream white.....	7-25	11-1	3.50
<u>HALO</u> - White daisy having exceptionally good performance during May thru Sept. under glass.....	7-25	11-1	3.50
<u>VENONA</u> (NEW) - Large white daisy suitable for sprays or disbuds, has a prominent large disc, blooms are produced on vigorous growth, and strong stems, responds in 9 weeks.....	7-25	11-1	3.50
<u>10 WEEK VARIETIES</u>			
<u>WHITETOP</u> - Large white decorative pompon of exceptional merits, very good, May thru Nov. 5th, under glass or cloth house, good production plus quality growth.....	7-28	11-5	3.00
<u>MADONNA</u> - Medium large clear white pompon showing traces of pink during cool nights in late cloth house. Excellent growth.....	7-28	11-5	3.25
<u>ENCORE</u> - Pure white large pompons, produced on rigid stems, excellent late August thru Sept. in cloth house and Oct. thru Nov. 5th under glass.....	7-28	11-5	3.00
* <u>RICHARD MANDEL</u> - Large cream white pompon disbud good for pots.....	7-28	11-5	3.25
<u>REV. BUSHNELL</u> - Medium pompon, formal type, cream.....	7-28	11-8	3.75
<u>MOONGLOW</u> - Medium white pompon.....	7-28	11-8	3.75
<u>LOLITA</u> (NEW) - Pure white daisy suitable for sprays unusually good form and substance, good growth habit and productions, medium height, a very good white daisy.....	7-28	11-8	3.50
<u>ILL. IGLOO</u> - A good cream white pompon, that responds well to year around flowering from March thru Nov., a variety that should be used in all year around schedules.....	7-28	11-10	3.25
<u>DYNAMO</u> - Medium pompon, good stems, white....	7-28	11-10	3.75
<u>VESPER</u> - Medium large pompon, white.....	7-28	11-10	3.75

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
<u>10 WEEK VARIETIES</u>			
<u>PACESETTER</u> - A good medium sized white that produces and ships well, with good substance and stems, responds readily to off season flower- ing.....	7-28	11-10	3.25
<u>CALIF. WH. MENSA</u> - Medium single, cream white 7-28 (Nagona)		11-10	3.75
<u>LITTLE AMERICA</u> - Small spray type anemone, pure white used for pots, good small disbud....	7-28	11-10	3.25
<u>SHASTA</u> - Medium large white anemone, a variety that can be depended upon to respond to off season treatment at all times throughout the year. Ships well for an anemone and takes dyes readily, we recommend this variety certainly as the best and most dependable of all varieties for the beginner in year around blooming.....	7-28	11-10	2.75
<u>CREAM SHASTA</u> - Same size and response recommendations as Shasta, but cream in color.....	7-28	11-10	3.50
<u>ILL. SNOWDRIFT</u> - A pure white novelty showing some traces of pink when first opening. The petals are deeply serrated giving it the appearance of being a spider pompon or lacey effect, recommended March thru June and in the cloth house late August thru Oct., dyes very well and we find a ready sale at all times.....	7-28	11-12	3.25
<u>MATCHLESS</u> - Medium pompon, pure white.....	7-28	11-12	4.00
<u>11 WEEK VARIETIES</u>			
<u>WH. TAFFETA</u> - Medium decorative, white sport of Taffeta, responds the same.....	8-1	11-15	3.75
<u>WH. FREIDA</u> - Large anemone, good disbudded or sprays, white.....	8-1	11-15	3.00
<u>SNOWFLURRY</u> - Small white button pompon.....	8-1	11-15	3.50
<u>ESKIMO</u> - Medium single of good substance and stem, white yellow center.....	8-1	11-15	4.00
<u>SCULPTURE</u> - Large single, responds well, ivory white.....	8-1	11-15	3.50

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>	<u>11 WEEK VARIETIES</u>		
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<u>ILL. STARFLOWER</u> - Large white spoon type daisy, flowers are full 6 inches across in sprays, petals are rigid and spaced far apart, giving the flower a spider type appearance. A true novelty for the selective retailer..... 8-1	11-18		4.00
<u>SEAFOAM</u> - Medium pompon, white..... 8-1	11-20		3.50
<u>PRISCILLA</u> - Medium pompon, good producer, ivory white..... 8-1	11-20		3.50
<u>ILL. PEACE</u> - A very attractive white anemone with a cream cushion. Flowers are produced in abundance on well formed sprays, with strong stems, a very useful white for Thanksgiving..... 8-1	11-20		4.00
<u>HIGHBROW</u> - Large ivory decorative of excellent substance and growth habits, excellent late cloth house Sept. thru Oct. 15th..... 8-1	11-20		3.25
<u>L. IS. BEAUTY</u> - Large anemone disbud, white yellow center..... 8-1	11-20		3.50
<u>PARAMOUNT</u> - Very formal type creamy white large pompon, very good normal season and for extending the season thru February..... 8-1	11-23		3.25
<u>ILL. BOUNTIFUL</u> - Medium formal pompon, white green eye..... 8-1	11-23		3.75
<u>12 WEEK VARIETIES</u>			
<u>SILVERCREST</u> - Small formal white pompon likened to an early Snowcrest..... 8-5	11-25		3.75
* <u>WH. LADY</u> - Large white anemone disbud, good pot for normal season..... 8-5	11-25		3.50
<u>WH. YULETIDE</u> - Medium decorative pompon, pure white..... 8-5	11-25		3.00
<u>WH. VALENCIA</u> - Large single, responds to disbudding, white..... 8-5	11-28		3.25
<u>CORDOVA</u> - Medium decorative pompon, productive, cream white..... 8-5	11-30		3.50

POMPONS - SINGLES AND ANEMONES

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>WHITE</u>			
<u>12 WEEK VARIETIES</u>			
<u>BELRAY</u> - Pure white large flowers produced on excellent growth and sprays, excellent from normal season thru March, quality will be improved if temperature is lowered after it starts to flower.....	8-5	11-30	3.00
<u>FORTUNE</u> - Medium formal pompon, cream white..	8-5	12-1	3.25
<u>MONARCH</u> - Large decorative pompon, ivory white	8-5	12-1	3.75
<u>13 WEEK VARIETIES</u>			
<u>COTILLION</u> - Medium pompon, white.....	8-10	12-5	3.50
<u>CARRARA</u> - Medium decorative, low growth for side benches, pure white.....	8-10	12-5	3.50
<u>WEDDING BELLS</u> - A medium size white pompon with bright green eye, flowers have outstanding substance.....	8-10	12-5	4.00
<u>SPANGLES</u> - Medium pompon, pure white.....	8-10	12-5	3.50
<u>WH. ENCHANTRESS</u> - Large white anemone, good in sprays or disbudded, very good for extending the season from Dec. thru March, responds sharply.....	8-10	12-5	4.00
<u>SNOWFLAKE</u> - Medium pompon, clear white.....	8-10	12-5	4.00
<u>CAMEO</u> - Large decorative, very attractive, ivory white.....	8-10	12-5	3.50
<u>ACCLAIM</u> - Large creamy white of excellent substance and form, easy to grow and responds well for extending the season thru March..	8-10	12-5	3.00
<u>WH. SNOWDROP</u> - Large pompon, sport of Snowdrop, pure white.....	8-10	12-8	4.00
<u>IMP. WH. SUPREME</u> - Large anemone disbud, white suffused with pink.....	8-10	12-10	3.50
<u>YUKON</u> - Medium single, pure white petals,....	8-10	12-10	3.50
<u>ILL. STARLET</u> - Small anemone, good substance in sprays white with yellow center.....	8-10	12-10	3.75
<u>SNOW QUEEN</u> - Medium pompon, pure white.....	8-10	12-10	3.50

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
<u>14 WEEK VARIETIES</u>			
<u>SNOWCAP</u> - Large formal white pompon of good substance, responds to bud setting readily in extended season flowering, where temperatures can be held at 60 degrees.....	8-15	12-15	3.25
<u>GARZA</u> - Medium anemone, good sprays, pure white	8-15	12-15	3.25
<u>CREAM SNOWCREST</u> - Sport of Snowcrest, cream white.....	8-15	12-15	3.75
<u>SILVERSMITH</u> - Large showy white decorative, a very productive pompon, not as sharp a response as Snowcrest, but when handled properly and grown with low nitrates season can be extended Dec. thru March very readily.....	8-15	12-15	3.00
<u>TRENTON</u> - Medium pompon, good form and productive, white.....	8-15	12-15	3.75
<u>SNOWCREST</u> - White having a sharp green center, very attractive when cut before the center is fully opened, very good growth habit and spray formation, responds very readily for off season blooming, Dec. thru March, very sharp responding 14 week variety.....	8-15	12-15	3.25
<u>SATELLITE</u> - Medium pompon, tall, ivory white.	8-15	12-15	3.50
<u>WH. KRAMER</u> - A west coast variety used very extensively in California. Good shipper and producer, large decorative pompon.....	8-15	12-20	3.75
<u>HEIRLOOM</u> - Medium decorative, white.....	8-15	12-20	3.50
<u>SNOW</u> - Medium large pompon, cream white.....	8-20	12-25	3.25
<u>REVELATION</u> - Medium large decorative white, the most accepted variety for late Dec. and Jan. blooming without lights.....	8-20	12-25	3.00
<u>MUTO'S WHITE</u> - Large decorative pompon, white	8-20	12-25	3.00
<u>ILL. SNOWBOUND</u> - Medium large decorative, requires 60 degrees, white.....	8-20	1-2	3.50
<u>TALMEDA</u> - The latest white pompon without using lights.....	8-20	1-5	3.50

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>8 WEEK VARIETIES</u>			
<u>SARASOTA</u> - Bright lemon pompon produced on good stems with excellent spray formation, for cuttings, either under glass or outside throughout the south, also good in the early cloth house.....	7-20	10-15	5.00
<u>YEL. IRENE</u> - Small button pompon, light lemon	7-20	10-15	3.25
<u>RODELL IMP.</u> - Small button pompon, productive, light lemon.....	7-20	10-20	3.00
<u>9 WEEK VARIETIES</u>			
<u>SYBIL</u> (NEW) - An excellent multi-petalled daisy having a large broad petalled form with very good substance. Color is yellowish apricot of a very appealing hue. Excellent stem and foliage with outstanding production. Blooms normally Oct. 25th and responds readily to shading in 9 weeks.....	7-25	10-25	4.00
<u>GOLDFINCH</u> - Vigorous growing solid type pompon, a golden yellow pompon that responds well in the 9 week class. Excellent for cloth house and early spring blooming. Recommended March thru Oct.....	7-25	10-25	3.75
<u>GOLDEN HERALD</u> - Large golden yellow decorative flowers. Excellent as a disbud or spray, very productive and responds to year around flowering very readily. When disbudded flowers are $4\frac{1}{2}$ " or more across.....	7-25	10-25	3.25
<u>YEL. FIREBIRD</u> - Medium decorative, deep lemon	7-25	10-25	3.00
<u>GOLD COAST</u> - Bright yellow formal pompon, a very good year around variety, recommended March thru Oct.....	7-25	10-25	3.00
<u>IMAMURA YEL.</u> - Medium single, lemon yellow...	7-25	10-25	4.00
<u>YEL. DOT</u> - Medium pompon, yellow bright center	7-25	10-25	3.50
<u>RED DOT</u> - Bright yellow pompon with bronze red center, sport of Pink Dot, responds to off season flowering, recommended for Sept. thru Oct. 15th cloth house and normal, March thru May in spring.....	7-25	10-25	3.00

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>9 WEEK VARIETIES</u>			
<u>ORDALIA</u> - Large disbud for pots, deep golden. 7-25		10-25	3.75
<u>SUNUP</u> - Hard small yellow pompon produced on well formed sprays and long stems, a high temperature variety at its best June thru Sept.....	7-25	10-28	3.25
<u>YEL. ARCADIA</u> - Medium pompon, lemon.....	7-25	10-28	3.50
<u>AZTEC</u> - Golden yellow daisy of good texture produced on excellent stems and spray formation. Good off season daisy, recommended April thru Oct.....	7-25	10-28	3.25
<u>YEL. DOTY</u> - Large pompon disbud, bronze yellow 7-25		11-1	3.75
<u>MARY GOLD</u> - Medium pompon, serrated petals, deep lemon.....	7-25	11-1	3.00
<u>SCH. YEL. DAISY</u> - Medium single, bright lemon 7-25		11-1	3.50
<u>CALIF. YEL. DAISY</u> - Medium single, bright lemon 7-25		11-1	3.50
<u>YEL. SEAGULL</u> - Medium pompon, light lemon....	7-25	11-1	3.75
<u>YEL. CASSANDRA</u> - Medium pompon, stiff stems,deep lemon.....	7-25	11-1	4.00
<u>YEL. HALO</u> - Medium single, responds well, deep lemon.....	7-25	11-1	3.50
<u>STARBRIGHT</u> - Large golden yellow daisy, used from July to Nov. under glass.....	7-25	11-1	3.50
<u>MARY L. HALL</u> - Medium pompon, responds well Apr. thru Nov., deep lemon.....	7-25	11-1	3.00
<u>SUNRAY</u> - Small yellow anemone grown to sprays, a sure response variety under about all conditions.....	7-25	11-3	3.25
<u>HONEYMOON</u> - Large single, response is good, bright lemon.....	7-25	11-4	3.50
<u>10 WEEK VARIETIES</u>			
<u>OR. BEAUREGARD</u> - Orange yellow, sport of Beauregard, very good off season from March thru Nov.....	7-28	11-5	3.00

POMPONS - SINGLES AND ANEMONES

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>YELLOW</u>			
<u>10 WEEK VARIETIES</u>			
<u>CONSTELLATION</u> - Medium decorative, deep lemon.....	7-28	11-5	3.25
<u>BARCAROLE</u> - Medium pompon, response is good, golden yellow.....	7-28	11-5	3.25
<u>CRESCENDO</u> - Large lemon yellow, an off season variety, more useful in the program July thru Sept., under glass than possibly at any other time.....	7-28	11-5	3.25
<u>BRIGADOON</u> - Medium single, lemon yellow.....	7-28	11-5	3.75
<u>NUGGETS</u> - Small pompon, very productive, normal, deep lemon.....	7-28	11-5	3.75
<u>PIXIE</u> - Small pompon, lemon yellow.....	7-28	11-5	3.75
<u>ILL. GOLD</u> - Medium pompon, golden yellow.....	7-28	11-10	3.75
<u>ILL. GOLD CUP</u> - Large pompon, buttercup yellow	7-28	11-10	3.25
<u>*YEL. BEAUTY</u> - Large pompon disbud, good pot normal season, golden yellow.....	7-28	11-10	3.75 3.25
<u>YEL. IGLOO</u> - Large pompon, lemon yellow sport of Igloo, responds readily to off season flowering.....	7-28	11-10	4.00
<u>YEL. SHASTA</u> - Large lemon yellow anemone for year around blooming, a sure to bloom yellow for all seasons.....	7-28	11-10	3.00
<u>CALIF. YEL. MENSA</u> - Medium single, heavy petal, (Yel. Nagona) light lemon.....	7-28	11-10	3.75
<u>ILL. PETITE</u> - Small hard button pompon, orange yellow.....	7-28	11-10	5.00
<u>11 WEEK VARIETIES</u>			
<u>GOLDEN CHORD</u> - Large yellow pompons produced on good stems with dark green foliage, a beautiful pompon in its season. Oct. thru Feb..	7-28	11-13 ..	3.25
<u>FORTY-NINER</u> - A very good responding golden yellow pompon, for flowering Sept. thru March.....	7-28	11-15	3.00
<u>YEL. SCULPTURE</u> - Medium single, sport of Sculpture, same response, lemon yellow....	7-28	11-15	3.75

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POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
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HIGHBROW

11 WEEK VARIETIES

<u>SUSANNE MILLER</u> ~ Large anemone disbud, buff yellow.....	7-28	11-15	3.50
<u>YEL. FELLOW</u> ~ Medium decorative, very productive, deep lemon.....	7-28	11-15	3.75
<u>TACOMA</u> ~ Medium decorative, good normal blooming, orange yellow.....	7-28	11-15	4.00
<u>PRINCETON</u> ~ Medium decorative, orange yellow, 7-28		11-15	3.75
<u>THOROBRED</u> ~ Large single, lemon yellow.....	7-28	11-15	3.75
<u>YEL. L. IS. BEAUTY</u> ~ Large anemone disbud, buff yellow.....	8-1	11-20	3.50
<u>KLONDIKE</u> ~ Medium pompon, exceptionally good, March thru May, orange yellow.....	8-1	11-20	3.50
<u>LOLLIPOP</u> ~ Lemon yellow perfect ball pompon, very hard flower on very stiff stems, recommended off season Sept., thru March, responds very readily under most conditions	8-1	11-20	3.00
<u>PIPPIN</u> ~ Deep lemon yellow pompons produced in abundance on good stems, with dark green foliage.....	8-1	11-20	3.25
<u>BOJANGLES</u> ~ Medium single intense, lemon yellow.....	8-1	11-20	3.75
<u>YEL. HIGHBROW</u> ~ Sport of Highbrow can be used wherever Highbrow is used.....	8-1	11-20	3.50
<u>ILL. WAMPUM</u> ~ Medium anemone, good production, light lemon.....	8-1	11-22	3.75
<u>YEL. ROLINDA</u> ~ Medium anemone, good pot normal, buff yellow.....	8-1	11-23	3.00
<u>YEL. PARAMOUNT</u> ~ Large pompon, sport of Paramount, deep lemon.....	8-1	11-23	3.50

12 WEEK VARIETIES

<u>GOLDENROD</u> ~ Well formed yellow pompon on good stems, golden yellow and uniform response in extended season blooming Nov. thru Mar.	8-5	11-25	3.50
<u>HIGHLANDER</u> ~ Medium decorative, heavy grower, deep lemon.....	8-5	11-25	3.25

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POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
YELLOW			
<u>12 WEEK VARIETIES</u>			
<u>YEL. PRISCILLA</u> - Medium decorative, lemon yellow.....	8-5	11-25	3.00
<u>GOLDSMITH</u> - Large decorative on good sprays, deep golden.....	8-5	11-25	3.25
<u>SUNNYSIDE</u> - Small pompon, very productive, golden yellow.....	8-5	11-25	3.25
<u>YEL. VALENCIA</u> - Large single, good disbud, golden yellow.....	8-5	11-28	3.50
<u>OMEGA</u> - Medium pompon, very productive, good substance, golden yellow.....	8-5	12-1	3.25
<u>YEL. GALAXY</u> - Sport of Galaxy, deep lemon yellow daisy, with wide flat petals, produced on good stems, with well formed sprays, very useful in off season flowering Dec. thru March.....	8-5	12-1	3.50
<u>YEL. FORTUNE</u> - Sport of Fortune, deep lemon..	8-5	12-1	3.75
<u>GOLD MEDAL</u> - Small button pompon, lemon.....	8-5	12-1	4.00
<u>13 WEEK VARIETIES</u>			
<u>YEL. SPANGLES</u> - Sport of Spangles, deep lemon	8-10	12-5	3.75
<u>YEL. ENCHANTRESS</u> - Large anemone, spray or disbud, good response, light lemon color..	8-10	12-5	4.00
<u>YEL. ACCLAIM</u> - Large pompon, sport of Acclaim	8-10	12-5	3.50
<u>YEL. CAMEO</u> - Medium decorative, tall, light lemon.....	8-10	12-5	3.50
<u>JACKPOT</u> - Large decorative, very heavy, good disbud, golden yellow.....	8-10	12-5	3.50
<u>GOLDTONE</u> - Medium single, heavy petal, deep lemon.....	8-10	12-5	3.75
<u>CINDERELLA</u> - Medium single, lemon yellow.....	8-10	12-5	3.50
<u>GOLDIE</u> - Small pompon, good producer, deep lemon.....	8-10	12-10	4.00
<u>IMP. YEL. SUPREME</u> - Large anemone disbud, light lemon.....	8-10	12-10	3.50

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POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>13 WEEK VARIETIES</u>			
<u>CORSAIR</u> - Large golden yellow pompons for winter and early Spring, recommended for Dec. thru March flowering, responds readily under most reasonable growing conditions, good sprays and stems.....	8-10	12-12	3.00
<u>14 WEEK VARIETIES</u>			
<u>SHAMROCK</u> - Large decorative, bright lemon....	8-15	12-15	3.25
<u>SEQUIN</u> - Small pompon, bright lemon.....	8-15	12-15	3.75
<u>YEL. RIVIERA</u> - Medium decorative, bright lemon	8-15	12-15	3.75
<u>YEL. SATELLITE</u> - Medium pompon, lemon.....	8-15	12-15	4.00
<u>YEL. SNOWCREST</u> - Light lemon yellow with bright green center. Very attractive when cut before the center is fully opened. Dec. thru March, sharp response.....	8-15	12-15	3.50
<u>YEL. GARZA</u> - Medium anemone, light lemon....	8-15	12-15	3.50
<u>GOLD SEAL</u> - Medium single, bright lemon.....	8-15	12-20	3.75
<u>VIBRANT</u> - Large decorative, very good response for extending the season, Dec. thru March, heavy producer, deep lemon.....	8-15	12-20	3.25
<u>SUNRISE</u> - Medium pompon, responds in low temperature, lemon.....	8-15	12-20	3.50
<u>REVELRY</u> - Lemon yellow decorative, responds readily to extending the season Dec. thru Feb.....	8-15	12-20	3.75
<u>YEL. KRAMER</u> - Large decorative, good shipper, used extensively on the west coast.....	8-15	12-20	3.75
<u>YEL. SNOW</u> - Medium pompon, very productive, deep lemon.....	8-15	12-25	3.25
<u>YEL. REVELATION</u> - Medium pompon, good production, lemon yellow.....	8-20	12-25	3.00
<u>YULEFLAME</u> - Large decorative, deep lemon....	8-20	12-25	3.50
<u>SIREN</u> - Medium decorative, lemon yellow.....	8-20	12-25	3.25

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>SIZE</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>				
		<u>14 WEEK VARIETIES</u>		
<u>ILL. YEL. SNOWBOUND</u>	- Medium decorative, light lemon.....	8-20	1-2	3.50
<u>BRONZE & RED</u>		<u>8 WEEK VARIETIES</u>		
<u>RAJAH</u>	- Large scarlet red daisy with good stems and sprays, excellent as cut flowers, under glass or in the garden, also good in the early cloth house,.....	7-20	10-15	3.75
<u>JAMES STEWART</u>	- Apricot golden, small pompon, produces well on good stems and sprays. Good as cut flowers in the early cloth house under glass or in the garden with protection....	7-20	10-15	3.75
<u>ADELAIDE</u>	- Small pompon, dark bronze.....	7-20	10-20	3.00
<u>PARADISE</u>	- Deep coral red daisy, recommended Mar. thru June or normal.....	7-20	10-20	3.75
<u>JEMIMA</u>	- Large pompon, dark bronze.....	7-20	10-20	3.00
<u>PAXON</u>	- Luminous bronze pompon, with deeply serrated petals, resembling Ill. Snowdrift but larger and more fuller, having small glossy finely cut foliage, blooms Oct. 20th, a very good novelty in the 8 week group.....	7-20	10-20	3.75
<u>BR. MARY McARTHUR</u>	- Medium pompon, sport of Mary McArthur, orange bronze.....	7-20	10-20	3.75
	<u>9 WEEK VARIETIES</u>			
<u>BONTON</u>	- Medium pompon, orange bronze.....	7-25	10-25	3.00
<u>FIREBIRD</u>	-- Medium decorative, reddish bronze.	7-25	10-25	3.75
<u>BUCKSKIN</u>	- Tawny bronze daisy, very good producer responds to off season blooming March thru June and early cloth house.....	7-25	10-25	3.50
<u>OCT. BRONZE</u>	- Medium single, rosewood orange.	7-25	10-28	3.00
<u>BUCCANEER</u>	- Medium single, responds well to off season blooming, rich orange apricot.....	7-25	11-1	3.50
<u>IMP. BR. DAISY</u>	- Medium single, intense orange bronze.....	7-25	11-1	3.75

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POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE & RED</u>	<u>9 WEEK VARIETIES</u>		
<u>NAVAHO</u> - Medium pompon, mahogany red.....	7-25	11-1	3.75
<u>10 WEEK VARIETIES</u>			
<u>BR. BUCKINGHAM</u> - Medium single, bright orange bronze.....	7-25	11-1	3.75
<u>IMP. RED DAISY</u> - Medium single, bright deep red.....	7-25	11-1	3.50
<u>RED SENECA</u> - Medium decorative pompon, reddish bronze.....	7-25	11-1	3.75
<u>FLAME GLOW</u> - Medium single, good spray and foliage, bright golden orange, resembles Melba.....	7-25	11-1	3.75
<u>FIREFLY</u> - Medium pompon, red.....	7-25	11-1	3.75
<u>JETFIRE</u> - A flaming bronze red, medium decorative pompon, this color is effected very little by hot weather, excellent as a cut flower either under glass or in the cloth house. Recommended Apr., thru Oct., also used as a pot plant.....	7-28	11-5	3.50
<u>RUBICON</u> - Large brcnze red decorative of good substance, good Sept. thru Nov. in greenhouse	7-28	11-5	3.25
<u>BUTTERSCOTCH</u> - Medium pompon, tawny bronze...	7-28	11-5	3.50
<u>BEAUREGARD</u> - Orange bronze decorative pompons of good form and substance. Excellent growth habits, responds very good for off season schedules. Recommended highly for cloth house from Sept. 1 thru Oct., responds well in spring blooming March thru May.....	7-28	11-5	3.00
<u>MAGICIAN</u> - Large Pompon, red bronze.....	7-28	11-5	3.50
<u>RED RUST</u> - Medium Pompon, rust bronze.....	7-28	11-5	3.75
<u>CASSANDRA</u> - Medium pompon, orange bronze.....	7-28	11-5	3.75
<u>BITTERSWEET</u> - Medium single, bright red,....	7-28	11-5	3.50
* <u>GYPSY</u> - Small anemone, very good pot plant, normal and cloth house, red bronze,.....	7-28	11-8	3.50

POMPONS - SINGLES AND ANEMONES

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>BRONZE & RED</u>			
<u>10 WEEK VARIETIES</u>			
<u>BARBARA FULLER</u> - Medium deep coral red anemone, excellent late fall pot plant.....	7-28	11-10	3.75
<u>*COPPERHEAD</u> - Very large coppery bronze decorative, good disbudded or in sprays, excellent cut flower, and recommended for pots, must be pinched later than is usually recommended when grown as pots because of height.....	7-28	11-10	3.25
<u>CHEVRON</u> - Intense mahogany red withstands summer and early fall heat.....	7-28	11-10	3.50
<u>THE TITAN</u> - Large anemone, disbud or spray, scarlet crimson.....	7-28	11-10	3.75
<u>CHANTICLEER</u> - Large pompon, reddish bronze...	7-28	11-10	3.75
<u>PARAGON</u> - Large decorative, late cloth house, red.....	7-28	11-12	3.50
<u>BR. MASTERPIECE</u> - Large pompon, good disbud, responds well, rosewood.....	7-28	11-12	3.75
<u>ILL. TANGIER</u> - Large pompon, rust red.....	7-28	11-12	4.00
<u>DK. BR. MASTERPIECE</u> - An improvement over Br. Masterpiece, very good as disbud or spray and is used extensively along the west coast, dark bronze.....	7-28	11-12	3.50
<u>RED KING</u> - Intermediate red daisy, short com- pact plant with compound spray. Recommended as pot plant.....	7-28	11-12	3.75
<u>CADET</u> - Small red anemone, good pot; normal..	7-28	11-14	3.75
<u>11 WEEK VARIETIES</u>			
<u>SHALIMAR (GHSE)</u> - Orange bronze anemone short compact habit well suited for pot plants..	7-28	11-15	3.75
<u>RED PRINCETON</u> - Medium decorative, brazil red.	7-28	11-15	3.75
<u>MRS. DEWEY</u> - Medium single, heavy petal, deep orange bronze.....	7-28	11-15	3.75
<u>ILL. REDHEAD</u> - Small pompon, very productive, dark red.....	7-28	11-17	3.75

POMPONS - SINGLES AND ANEMONES

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>BRONZE & RED</u>			
<u>11 WEEK VARIETIES</u>			
<u>RUBAIYAT</u> - Velvety red formal pompon, excellent red for extending the season thru Oct. and Jan.....	8-1	11-20	3.75
<u>THELMA</u> - Medium size orange scarlet pompon, produced on good rigid stems and excellent sprays. A wonderful color admired by everyone, responds well to late shading in the cloth house, recommended Sept. thru March.	8-1	11-20	3.25
<u>LEGAL TENDER</u> - Medium decorative, red gold...	8-1	11-20	3.50
<u>RUSTICON</u> - Large pompon, rust bronze.....	8-1	11-20	3.25
<u>ILL. WARRIOR</u> - Medium pompon, dark orange bronze.....	8-1	11-20	3.75
<u>ILL. REDWOOD</u> - Large pompon, good normal bloomer, reddish bronze.....	8-1	11-23	3.75
<u>DK. BR. MINUET</u> - Medium pompon, dark rosewood salmon.....	8-1	11-23	4.00
<u>12 WEEK VARIETIES</u>			
<u>BR. GOLDSMITH</u> - Large decorative, responds to off season bloom, mars orange.....	8-5	11-25	3.25
<u>YOLANDA</u> - Small anemone, productive, orange bronze.....	8-5	11-25	3.75
<u>CRIMSON VALENCIA</u> - Large single, good disbud or spray, red crimson.....	8-5	11-28	3.50
<u>INDIAN HEAD</u> - Medium single, good production, reddish apricot.....	8-5	11-28	3.50
<u>APR. VALENCIA</u> - Large single, disbud or spray, apricot.....	8-5	11-28	3.50
<u>AMBERINA</u> - Medium decorative, orange bronze..	8-5	12-1	3.75
<u>GALAXY</u> - Orange scarlet single, responds readily to delayed flowering, excellent for extending the season Dec. thru March.....	8-5	12-1	3.25
<u>RED HERITAGE</u> - Medium Pompon, sport of Heritage, salmon red.....	8-5	12-1	4.00

POMPOMS - SINGLES AND ANEMONES

<u>VARIETY</u>		<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE & RED</u>				
<u>13 WEEK VARIETIES</u>				
BR. ENCHANTRESS - Large anemone, disbud or spray responds well to off season blooming, orange scarlet.....	8-10	12-5		3.75
RED ENCHANTRESS - A red sport of Enchantress, responds very readily to off season blooming, and should be very useful from Dec. 5th thru Feb. Good grown in sprays but disbudding enhances the color and with proper handling produces a large red at Christmas when reds are needed.....	8-10	12-5		4.00
DEBONAIR - Large pompon, responds nicely for Christmas when delayed with light, crimson red.....	8-10	12-5		3.50
PAGEANTRY - Medium decorative, crimson red...	8-10	12-10		3.75
CAVALCADE - Medium pompon, very good normal bloomer, mandarin red and gold.....	8-10	12-10		4.00
HARLEQUIN - Medium size crimson red, decorative, very good for delaying thru Christmas.....	8-10	12-10		3.75
IMP. BR. SUPREME - Large anemone, disbud, buff apricot.....	8-10	12-10		3.75
CHRIST. STAR - Red Daisy, excellent winter variety, responds well to extended off season blooming Dec. thru Jan.....	8-10	12-12		3.25
BR. MINSTREL - Medium pompon, coral bronze...	8-10	12-12		3.50
RED MINSTREL - An Imp. Br. Minstrel, reddish bronze.....	8-10	12-12		3.75
DK. BR. MINSTREL - Medium pompon, deep reddish bronze.....	8-10	12-12		3.50
<u>14 WEEK VARIETIES</u>				
BR. RIVIERA - Medium decorative, luminous orange bronze.....	8-15	12-15		3.50
CHRIST. GREETINGS - A large decorative red pom- pon, responds well for extending the season Dec. thru Feb.....	8-15	12-15		3.25
TOPAZ - Medium single, orange bronze.....	8-15	12-15		3.75

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE & RED</u>			
<u>14 WEEK VARIETIES</u>			
<u>ER. KRAMER</u> - Bronze decorative, very good shipper, used extensively along the west coast.....	8-15	12-20	3.75
<u>MERRYSMAKER</u> - Medium single, responds well Dec. thru March, crimson with bronze reverse...	8-15	12-20	3.25
<u>POINSETTIA</u> - Large bright red daisy, sparse production, but beautiful for Christmas...	8-15	12-20	3.25
<u>BRICK RED KRAMER</u> - Brick red decorative, pompons produced on stiff stems and good sprays, used extensively on west coast, good shipper	8-15	12-20	3.75
<u>PINK & LAVENDER</u>			
<u>8 WEEK VARIETIES</u>			
<u>CITATION</u> - Pink pompon, short compact growth, a good spring pot, grown in sprays.....	7-20	10-15	3.75
<u>*FAIRYLAND</u> - Medium decorative, good spring pot, lavender.....	7-20	10-15	3.75
<u>JEWELL</u> - Lavender pink button pompons, need very little introduction an oldtimer that is very versatile, for either cut flowers under glass or in the gardens and early cloth house, responds as spring pot.....	7-20	10-15	3.50
<u>JESTER</u> - Medium single, dark orchid.....	7-20	10-15	4.00
<u>CAROLYN YOSICK</u> - Medium decorative, lavender.	7-20	10-20	3.50
<u>MAYFAIR</u> - Pink single, growth and production better than Reward, responds to off season flowering March thru Oct.....	7-20	10-15	3.75
<u>CAPT. COCK</u> - Medium pompon, responds well to shading, deep rose.....	7-20	10-23	3.00
<u>TSUKUSHI PINK</u> - Light pink single, a variety used on the west coast.....	7-20	10-20	4.00
<u>MARY McARTHUR</u> - Small pompon, salmon rose....	7-20	10-23	3.75
<u>9 WEEK VARIETIES</u>			
<u>ELVIRA (NEW)</u> - A semi dwarf pink daisy suitable for growing in sprays, a good color, with low growth for growing on those side benches, 9 week group.....	7-25	10-25	4.00

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POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>PINK & LAVENDER</u>			
<u>9 WEEK VARIETIES</u>			
<u>PK. DOT</u> - Medium pompon, light lavender.....	7-25	10-25	3.25
<u>PINKETTE</u> - Medium pompon, responds well Apr. thru Oct., lavender pink.....	7-25	10-25	3.50
<u>JESSIE</u> - Medium pompon, solid pink sport of Pk. Dot., light lavender.....	7-25	10-25	3.75
<u>REWARD</u> - Bright pink daisy, responds very well to year around blooming. A wonderful variety has a sharp bud set and should be used in most programs from March thru Oct. blooming.....	7-25	10-25	3.25
<u>OCT. PINK</u> - Medium single, light lavender....	7-25	10-25	3.75
<u>*BLUECHIP</u> - Medium large decorative, luminous orchid pink, responds easily to off season flowering, excellent from March thru Oct. blooming.....	7-25	11-1	3.00
<u>LILLIAN DOTY</u> - Large pompon, good disbud for off season Aug. thru Oct., light lavender.	7-25	11-1	3.75
<u>W. H. BUCKINGHAM</u> - Medium single, lavender (Pk. Calif. Daisy) rose pink.....	7-25	11-1	3.25
<u>BALLERINA</u> - Medium single, lavender pink....	7-25	11-1	3.75
<u>*PCRTRAIT</u> - Luminous orchid pink, short growth, recommended as pot plant or cut flower in off season blooming.....	7-25	11-1	3.00
<u>TEMPO</u> - Large pink decorative, dark lavender, recommended March thru June and Sept. thru Oct. for cloth house culture.....	7-25	11-3	3.75
<u>10 WEEK VARIETIES</u>			
<u>ONECTA (NEW)</u> - Pale pink quilled large flower, quills are straight and possess unusual substance, very strong semi-dwarf stems and excellent foliage. Suitable for novelty pots, blooms Nov. 5th.....	7-28	11-5	4.00
<u>DK. BULKLEY</u> - Medium pompon, solid perfect form, deep lavender.....	7-28	11-8	3.75

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>PINK & LAVENDER</u>			
<u>10 WEEK VARIETIES</u>			
* <u>CRITERION</u> - A very good addition to the year around pink pot plants, large decorative pompon, suitable for disbudding, low and bushy when properly grown as pot. Responds uniformly the year around, also excellent as disbud cut flower.....	7-28	11-8	3.25
<u>PENNANT</u> - Deep pink decorative, holds color well in all shading programs and responds well March thru Oct. flowering.....	7-28	11-10	3.50
<u>COVER GIRL</u> - Medium anemone, compact growth, light lavender, recommended for low side benches.....	7-28	11-10	3.75
* <u>HUMDINGER</u> - Large violet formal pompon, low compact growth, good as pot plant.....	7-28	11-10	3.25
* <u>QUEEN OF PINKS</u> - Small incurved pink disbuds, the number one pink pot at most seasons, responds very sharply to off season blooming, a very formal flower of good substance and color during most of the year, recommended Sept. thru June.....	7-28	11-10	3.00
<u>DK. LINDA LOU</u> - Small anemone, sport of Linda Lou, dark lavender.....	7-28	11-10	3.50
<u>LINDA LOU</u> - Small anemone lavender, very productive in sprays, responds well to off season blooming.....	7-28	11-10	3.50
<u>PANDORA</u> - Large decorative pompon, bright deep pink, good in normal season and Aug. and Sept. cloth house.....	7-28	11-10	3.50
<u>THYRA</u> - Large pompon, good pot normal, disbuds, dark lavender.....	7-28	11-10	3.50
<u>SAL. MASTERPIECE</u> - Sport of Masterpiece, salmon rose.....	7-28	11-12	3.75
<u>MASTERPIECE</u> - Bright deep lavender, free growing and responds to off season flowering readily, fades rapidly in warm temperatures, but is still used in a lot of schedules, very productive.....	7-28	11-12	3.25

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>PINK & LAVENDER</u>			
<u>10 WEEK VARIETIES</u>			
<u>ROSE MASTERPIECE</u> - Sport of Masterpiece, light rose.....	7-28	11-12	3.50
<u>MEMORIAL</u> - Medium anemone, lavender pink.....	7-28	11-12	3.75
<u>TAFFETA</u> - A two tone soft pink decorative, responds readily to off season flowering, lacks some in color but its ease of response makes this variety desirable in some schedules.....	7-28	11-12	3.25
<u>ILL. REGAL</u> - Medium pompon, novelty good production, royal purple.....	7-28	11-12	4.00
<u>ILL. SPRINGTIME</u> - A warm rich truly pink daisy of good shipping qualities, responds well to off season blooming, March thru May.....	7-28	11-12	4.00
<u>11 WEEK VARIETIES</u>			
<u>ORCH. BEAUTY</u> - Medium anemone, good sprays and growth, orchid lavender.....	8-1	11-15	3.75
<u>FREIDA</u> - Large anemone, disbud or spray, light lavender pink.....	8-1	11-15	3.25
<u>ARBUTUS</u> - Small pompon, light pink.....	8-1	11-15	3.75
<u>DK. NORMA</u> - Large anemone disbud, dark lavender	8-1	11-15	3.50
<u>ILL. FORMAL</u> - Large decorative, quilled petal, lavender pink.....	8-1	11-18	3.75
<u>NUGANO</u> - Medium pompon rose pink in color, very desirable for Thanksgiving.....	8-1	11-20	3.75
<u>MAJORETTE</u> - Medium anemone, light lavender pink.....	8-1	11-20	3.75
<u>GRAND SLAM</u> - Medium large single, good normal bloomer, silvery pink.....	8-1	11-20	3.50
<u>PK. L. IS. BEAUTY</u> - Large disbud anemone, light lavender.....	8-1	11-20	3.50
<u>PINKY</u> - Medium decorative, lavender pink.....	8-1	11-20	3.75
<u>ALMEGA</u> - Large pompon, form and color good, light lavender.....	8-1	11-20	3.25

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POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>PINK & LAVENDER</u>			
<u>11 WEEK VARIETIES</u>			
<u>POLKA</u> - Medium anemone, recommended Oct. thru June as pot, lavender pink.....	8-1	11-20	4.00
<u>MINUET</u> - Medium pompon, good form and substance, rose pink.....	8-1	11-23	3.25
<u>12 WEEK VARIETIES</u>			
<u>PRINCESS</u> - Small pink pompon that has good sprays with good stems, responds well to off season blooming Dec. thru Feb.....	8-5	11-25	3.50
* <u>BEAUT. LADY</u> - Large lavender pink anemone, good as pot plant for extending the season Dec. and Jan.....	8-5	11-25	3.25
<u>VALENCIA</u> - Large single, disbud or spray, responds well, rose pink.....	8-5	11-28	3.50
<u>SAL. VALENCIA</u> - Large single disbuds or spray, responds well, salmon pink.....	8-5	11-28	3.75
<u>DK. VALENCIA</u> - Large single, disbuds or spray, responds well, orchid pink.....	8-5	11-28	3.25
<u>HERITAGE</u> - Large dark pink formal pompon, good production, responds to off season blooming, recommended Dec. thru March.....	8-5	12-1	3.50
<u>ALVODA (NEW)</u> - Large pink pompon, good form, blooms in early December.....	8-5	12-1	4.00
<u>13 WEEK VARIETIES</u>			
<u>DK. ENCHANTRESS</u> - Large anemone, disbuds or spray, dark lavender.....	8-10	12-5	3.50
<u>ENCHANTRESS</u> - Large anemone, can be grown as disbuds or sprays, should be used more for extending the season, responds sharply with bud set, sets even with marginal temperature and a beautiful pink that makes a big showing, recommended Dec. thru March flowering	8-10	12-5	3.50
<u>DEBUTANTE</u> - Large pink daisy, responds sharply to off season blooming, very nice color, with good sprays and growth habit. Dec. thru March.....	8-10	12-10	3.25
<u>ARGYLE</u> - Small pompon, good substance, light pink.....	8-10	12-10	3.75

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POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>PINK & LAVENDER</u>			
<u>13 WEEK VARIETIES</u>			
<u>IMP. DK. SUPREME</u> - Large anemone, disbud, lavender pink.....	8-10	12-10	3.50
<u>RUFFLED SUPREME</u> - Large anemone, disbud, lavender pink.....	8-10	12-10	3.25
<u>LT. PK. MINSTREL</u> - Sport of Minstrel, shell pink.....	8-15	12-12	3.50
<u>MINSTREL</u> - Medium pompon, good substance, lavender pink.....	8-15	12-12	3.25
<u>IMP. PK. MINSTREL</u> - A beautiful shade of pink pompon, produced on good sprays with good stems and foliage, good normal season and delays well if the temperature is kept at a constant 60 degrees.....	8-15	12-12	3.75
<u>14 WEEK VARIETIES</u>			
<u>CORONET</u> - Medium single, dark pink.....	8-15	12-15	3.75
<u>RIVIERA</u> - Medium decorative, responds Dec. thru March, lavender rose pink.....	8-15	12-15	3.25
<u>DK. RIVIERA</u> - Medium decorative, deep lavender, same as Riviera except darker.....	8-15	12-15	3.00
<u>BURGUNDY KRAMER</u> - Medium decorative, burgundy	8-15	12-20	3.75
<u>SHELL PK. KRAMER</u> - Medium decorative, light pink.....	8-15	12-20	3.75
<u>AMER. BEAUTY KRAMER</u> - Rose pink decorative pompoms, produced on excellent growth with good stems and foliage. All the Kramer varieties are used in quantity along the west coast, and are good shippers.....	8-15	12-20	3.75
<u>PK. KRAMER</u> - Medium decorative, rosy lavender	8-15	12-20	3.75
<u>PEACH KRAMER</u> - Medium decorative, salmon peach pink.....	8-15	12-20	3.75
<u>DK. PK. KRAMER</u> - Medium decorative, dark lavender pink.....	8-15	12-20	3.75
<u>PK. TREAS. IS.</u> - Medium decorative, light lavender.....	8-15	12-20	3.00

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE</u>
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PINK & LAVENDER

14 WEEK VARIETIES

<u>MEDALLION</u> - Lavender rose pompon, produced on good growth, recommended Dec. thru Feb. for off season flowering.....	8-15	12-20	3.50
<u>ROSALIND</u> - Medium single, lavender pink.....	8-15	12-20	3.50
<u>LYNDA McLANE</u> - Medium pompon, light lavender, good growth habits, excellent late pink pompon.....	8-15	12-25	4.00

S T A N D A R D S

WHITE

8 WEEK VARIETIES

<u>SILVER SHEEN</u> - Medium incurved, white.....	7-20	10-20	3.25
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9 WEEK VARIETIES

<u>SILVER QUEEN (NEW)</u> - A new white spider of excellent quality, with superb stem and foliage.....	7-25	10-25	3.75
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<u>NIGHTINGALE</u> - A beautiful white spider variety with a Chartreuse green overcast, used very extensively along the west coast. Excellent shipper in great demand.....	7-25	10-25	3.25
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<u>AMBASSADOR</u> - Large incurved, cream white.....	7-25	10-25	3.50
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<u>SNOW WHITE</u> - Large incurved, white.....	7-25	11-1	3.00
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<u>KAY TASHIMA</u> - Spider, white.....	7-25	11-1	3.75
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<u>*QUEEN'S LACE</u> - Very artistic pure white spider, responds to off season flowering Sept. thru Nov. and March thru May as pot plant, requires staking and should be pinched 10 days after short days have been started.....	7-25	11-1	3.25
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<u>*WILSON'S WHITE</u> - A large flowered pure white incurved with loose petals, responds readily to off season flowering. Its habit of growing compact and spreading and its ready response has made this the best white pot variety to date for year around flowering.	7-25	11-1	2.75
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S T A N D A R D S

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
WHITE			
<u>9 WEEK VARIETIES</u>			
ALBATROSS - Large incurved pure white standard, used very extensively along the west coast, good shipper on excellent stems. A good variety for All Saint's Day.....	7-25	11-1	3.00
WH. MARY GARDEN - White Spider, sport of Mary Garden.....	7-25	11-1	3.75
<u>10 WEEK VARIETIES</u>			
GIANT BETSY ROSS - Pure white sport of Betsy Ross, large incurved standard, excellent normal season variety and for the year around standard, responds readily and with stands the heat, recommended for June thru Oct. flowering.....	7-28	11-5	3.00
BETSY ROSS - Large incurved, white.....	7-28	11-5	3.00
WH. RAYONANTE - Large white spider, straight tublar petals, flowers have good substance and ship exceedingly well, used very ex- tensively along the west coast and for off season blooming Sept. or in cloth house... 7-28		11-5	3.50
*IND. WHITE - Large incurved pure white standard, excellent for off season blooming, respond- ing readily to marginal temperatures. Re- commended March thru May and Oct. thru Dec. Also used extensively as pots.....	7-28	11-5	2.75
WH. FERN EDWARDS - Medium incurved, white....	7-28	11-10	3.00
MONUMENT - Medium incurved, cream white.....	7-28	11-10	3.25
CRYSTAL QUEEN - An Imp. Jean Elizabeth in clear- (Imp. Jean Elizabeth) ness of color, excellent for off season, for Nov. thru March.....	7-28	11-10	3.25
KEGON'S WHITE - Large spider, white.....	7-28	11-10	3.00
MRS. IWATA - Large white incurved sport of Phillip Kay.....	7-28	11-10	4.00
WH. POCKETT - Large exhibition white.....	7-28	11-10	3.50
<u>11 WEEK VARIETIES</u>			
STERLING - Large incurved, white.....	8-1	11-15	3.50

S T A N D A R D S

VARIETY	NORMAL PINCH DATE	MATURES	PRICE <u>50 ONLY</u>
<u>WHITE</u>			
<u>11 WEEK VARIETIES</u>			
MARKETEER - Medium incurved, white.....	8-1	11-18	3.25
MEFO - Large incurved cream white standard, responds to off season blooming, recommended Nov. thru March.....	8-1	11-20	3.00
CREAM MEFO - Large incurved, cream.....	8-1	11-20	3.50
*WH. FRICK - Medium semi-incurved, white suffused with pink.....	8-1	11-20	3.50
WH. PETER JOHN - Medium reflexed white, used extensively along west coast, grown as disbuds or China mums.....	8-1	11-23	3.75
<u>12 WEEK VARIETIES</u>			
CHATTANOOGA - Large incurved white, very good for normal bloom and used for extended blooming Dec. thru March through the south	8-5	11-25	3.25
DEC. GLORY - Medium incurved, perfect form, good shipper, white.....	8-5	12-1	3.25
MARG. MOELLER - Medium incurved, white.....	8-5	12-3	3.50
<u>13 WEEK VARIETIES</u>			
DEC. WHITE - Medium incurved, white.....	8-10	12-5	3.50
WH. MISTLETOE - Medium incurved, white.....	8-10	12-5	3.75
SNOWLINE - Large incurved, white.....	8-10	12-10	3.50
SMITH'S WHITE - A medium size white semi-incurved, used for late normal blooming, does not respond too well in delayed blooming.....	8-10	12-13	3.25
SMITH'S CREAM WHITE - Medium incurved, sport of Smith's White, cream white.....	8-10	12-13	4.00
<u>YELLOW</u>			
<u>8 WEEK VARIETIES</u>			
HARVEST GOLDEN - Medium incurved, deep golden	7-20	10-15	3.50
*GOLD LODE - Reflexed golden yellow flower, very good spring pot, also good large garden disbud and early fall under glass.....	7-20	10-15	3.50

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S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>8 WEEK VARIETIES</u>			
<u>CELESTRA</u> - Small incurved, very solid mum, bright lemon.....	7-20	10-15	3.75
<u>BUTTERBALL (GHSE)</u> - Small incurved, light golden.....	7-20	10-20	3.50
<u>MRS. KIDDER</u> - Medium incurved, responds well, very good for local use, deep lemon.....	7-20	10-20	3.50
* <u>BLAZING GOLD</u> - Medium sized, standard used extensively as a pot plant and early mum, responds readily for off season pots.....	7-20	10-23	3.00
<u>9 WEEK VARIETIES</u>			
<u>MORIBANA</u> - Intense golden spider with a pro- minent disc, very good substance with strong stems, an excellent spider of lasting quality, responds to shade readily.....	7-25	10-28	3.75
<u>LUYONA</u> - Large yellow spider mum on good stems, with quality blooms.....	7-25	10-25	3.75
<u>SMITH'S SUPERLATIVE</u> - Medium reflexed standard, branches freely and makes a wonderful pot plant during the late summer and fall months. Flowers are too heavy and stems too weak Jan. thru April, used heavily along the west coast as China mums.....	7-25	10-25	4.00
<u>YEL. AMBASSADOR</u> - Large incurved, light lemon yellow.....	7-25	10-25	3.50
<u>SUNGLOW</u> - Large incurved, good shipper, golden yellow.....	7-25	10-25	3.50
<u>GOOD NEWS</u> - Golden yellow incurved standard with waxy petals, the year around standard that all other standards are compared with. Response is sure at all time. Shipping qualities are superb, used very heavily along the west coast.....	7-25	11-1	2.75
<u>YEL. IVANHOE</u> - Golden yellow sport from Ivanhoe, very good as disbud or China mums, responds uniformly.....	7-25	11-1	3.50
* <u>YEL. LACE</u> - Sport of Queen's Lace, responds to same treatment, light lemon.....	7-25	11-1	3.25

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S T A N D A R D S

<u>VARIETY</u>		<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>				
<u>9 WEEK VARIETIES</u>				
* <u>HOOKED YEL. LACE</u>	- Spider, light lemon yellow	7-25	11-1	3.75
* <u>GOLD LACE</u>	- Spider, golden yellow.....	7-25	11-1	3.25
<u>YEL. ALBATROSS</u>	- Lemon yellow, sport of Albatross, good shipper, used along the west coast...	7-25	11-1	4.00
<u>GOLDEN GLORY</u>	- Small incurved, good pot normal season, deep lemon.....	7-25	11-1	3.75
<u>10 WEEK VARIETIES</u>				
<u>YEL. CURLY SPIDER</u>	- Spider, lemon yellow.....	7-28	11-5	4.00
<u>KAUAI</u>	- Lemon spider.....	7-28	11-5	4.00
<u>YEL. WAIKIKI</u>	- Spider, lemon yellow.....	7-28	11-5	4.00
* <u>DK. IND. YELLOW</u>	- Large incurved, deep lemon.	7-28	11-5	3.00
* <u>IMP. IND. YELLOW</u>	- Large incurved, deep lemon	7-28	11-5	3.00
* <u>IND. YELLOW</u>	- Large incurved, bright lemon yellow, very versatile and used in all seasons, both in cut flower schedule and pot plant schedules, set bud uniformly, even at marginal temperatures. All the other Ind. Yellow sports respond to the same treatment.....	7-28	11-5	2.75
<u>SUE SALLY JONES</u>	- Spider, lemon yellow.....	7-28	11-5	3.25
<u>YEL. RAYONANTE</u>	- Large yellow spider straight tubular petals, used very extensively along the west coast, good shipper, responds to off season flowering Sept. on in cloth house.....	7-28	11-5	3.50
<u>YEL. MONUMENT</u>	- Large incurved, light lemon yellow.....	7-28	11-10	3.50
<u>YEL. QUEEN</u>	- Light lemon yellow, sport of Orchid Queen, used in all programs where the other Queen's are used.....	7-28	11-10	3.25
<u>YEL. POCKETT</u>	- Large exhibition, light lemon yellow.....	7-28	11-10	3.50
<u>HONEYDEW</u>	- Medium large, honey colored yellow standard, very good at its normal season, used along the west coast as China mums...	7-28	11-12	3.50

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S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>11 WEEK VARIETIES</u>			
<u>LORRAINE</u> - Spider, lemon yellow.....	8-1	11-15	3.75
<u>YEL. MARKETEER</u> - Medium incurved, light lemon	8-1	11-18	3.50
<u>MAJ. BONNAFFON</u> - Medium size incurved, an old timer that ships well and is being revived due to popular demand.....	8-1	11-20	3.75
<u>YEL. MEFO</u> - Large incurved yellow standard, responds to off season blooming and is used in most off season schedules from Nov. thru June.....	8-1	11-20	3.00
<u>*BONN. DELUXE</u> - Small incurved standard, the top variety in pot plants, habit of growth and response is superb, the variety that all other pot plants are judged by. Included in all schedules, but temperature should be 65 or above during the dark months to produce a uniform bud set.....	8-1	11-20	2.75
<u>FRIENDLY RIVAL</u> - Large incurved, responds well, very good for local use, deep chrome.....	8-1	11-20	3.25
<u>HARVESTER</u> - Medium incurved, good substance, deep lemon.....	8-1	11-23	3.25
<u>MARIE DEPETRIS</u> - Medium incurved, stiff stem, good shipper, deep golden.....	8-1	11-23	3.25
<u>YEL. PETER JOHN</u> - Medium lemon yellow, reflexed standard of good substance and growth, used extensively along the west coast as disbuds or China mums.....	8-1	11-23	3.75
<u>12 WEEK VARIETIES</u>			
<u>MRS. CALKINS</u> - Medium incurved, deep lemon yellow.....	8-5	11-25	3.75
<u>DK. YEL. CHATTANOOGA</u> - Large incurved, deep lemon yellow, sport of Chattanooga.....	8-5	11-25	3.50
<u>*SUNGOLD</u> - Large incurved, quilled at times, deep lemon yellow.....	8-5	11-25	3.75
<u>GOLDEN PEARSON</u> - Golden yellow incurved standard, sport of Gladys Pearson, used very extensively for blooming at Thanksgiving.....	8-5	11-25	3.25

S T A N D A R D S

VARIETY	REF ID	PINCH	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>YELLOW</u>					
<u>12 WEEK VARIETIES</u>					
GOLDEN MRS. ROSS		- Large incurved, very good for local use, light golden.....	8-5	12-3	3.25
YEL. MOELLER		- Medium incurved; lemon yellow. 8-5		12-3	3.50
<u>13 WEEK VARIETIES</u>					
HALICE		- Medium incurved, lemon yellow.....	8-10	12-5	3.75
GOLDEN MISTLETOE		- Medium incurved, light golden.....	8-10	12-5	3.75
TOBIN'S YELLOW		- Sport of Smith's White, light yellow semi-incurved. The best late standard flowering normally Dec. 15th, can be held for Christmas.....	8-10	12-13	3.25
METEORE		- Medium incurved, deep lemon.....	8-10	12-13	3.50
DAUNTLESS		- Small incurved, lemon yellow.....	8-10	12-13	3.75
<u>BRONZE & RED</u>					
<u>8 WEEK VARIETIES</u>					
MAYFORD'S TRIUMPH		- Large orange reflex excep- tional color, for the garden and early under glass. Wonderful cut outside where seasons are late enough.....	7-20	10-15	3.75
AMBER BRIGHT		- Large golden bronze incurved, beautiful in the outside garden as cut flowers, where the weather permits, should be grown 6 to 8 stems to the plant disbudded, amber bronze.....	7-20	10-15	3.75
<u>9 WEEK VARIETIES</u>					
HILDA BERGEN		- Small incurved, dark bronze....	7-25	10-25	3.50
DALWIN		- Spider, light bronze.....	7-25	10-25	4.00
*RED GLITTERS		- Medium reflexed, dark reddish orange.....	7-25	10-28	3.75
*GLITTERS		- Medium reflexed, reddish orange....	7-25	10-28	3.75
DETROIT NEWS		- Large incurved standard, re- sponds well and is the top bronze for year around schedules, used very extensively along the west coast.....	7-25	11-1	3.00

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S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE & RED</u>			
<u>9 WEEK VARIETIES</u>			
* <u>ROYAL BRONZE</u> - Large orange bronze disbud, produced on tall straight stems, very good as disbud, responds well to off season flowering, used some as pot but is normally too tall.....	7-25	11-1	3.25
<u>APR. QUEEN</u> - Medium incurved, orange bronze..	7-25	11-1	3.75
<u>ANTIQUA</u> - Bronze spider mum for cut flower and pot plants use.....	7-25	11-1	4.00
<u>IVANHOE</u> - Large disbud bronze, produced on good straight stems, used as disbuds or China mums along the west coast.....	7-25	11-1	3.50
<u>10 WEEK VARIETIES</u>			
<u>MRS. EISENHOWER</u> - Large golden bronze spider. Quills are slightly barbed and possess great substance. Very vigorous and tall growth. Good foliage and stem. Normal bloom Nov. 5th, 10 week group.....	7-28	11-5	3.75
<u>NOMAGO</u> - Spider, bronze.....	7-28	11-5	3.75
* <u>DK. IND. BRONZE</u> - Large incurved, sport of Ind. Bronze, dark bronze.....	7-28	11-5	3.25
<u>WAIKIKI</u> - Spider, Bronze.....	7-28	11-5	3.75
* <u>IND. BRONZE</u> - Large incurved buff bronze stand- ard, a good bronze for Nov. thru March, but fades during the late spring and summer, re- sponds readily.....	7-28	11-5	3.00
<u>GENA HARWOOD</u> - Large bronze spider, sport of (Br. Rayonante) Rayonante, very good shipper, used extensively along the west coast. Responds to off season blooming, Sept. on in cloth house.....	7-28	11-5	3.75
<u>MAMORU</u> - Very artistic, spider, dark apricot.	7-28	11-5	3.75
<u>ANACONDA</u> - Large incurved, very good for local use, copper red.....	7-28	11-8	3.50

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S T A N D A R D S

<u>VARIETY</u>	<u>PINCH DATE</u>	<u>NORMAL MATURES</u>	<u>PRICE</u>
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BRONZE & RED

10 WEEK VARIETIES

* <u>DELAWARE</u> - Reddish bronze, excellent compact, free breaking pot plant variety, responds sharply to year around flowering, looks very promising as year around variety, particularly during the late summer and fall	7-28	11-8	3.25
<u>OAKDALE</u> - Medium incurved, copper bronze.....	7-28	11-10	4.00
<u>MRS. STAHELIN</u> - Medium incurved, copper bronze	7-28	11-10	3.75
<u>BR. ORCHID QUEEN</u> - Large incurved, apricot buff.....	7-28	11-10	3.50
<u>MRS. ROY</u> - Large incurved, reddish bronze with golden buff reverse, responds evenly to off season flowering.....	7-28	11-13	3.25
<u>GARNET KING</u> - Medium reflexed standard, the only true red standard, velvety red excellent as cut normal season and for pot plant.....	7-28	11-13	3.50

11 WEEK VARIETIES

<u>STANLEY NAYDO (NEW)</u> - Large incurved, bronze sport of Armistice Day.....	8-1	11-20	4.00
<u>BR. FRICK</u> - Medium incurved, light bronze....	8-1	11-20	3.50
<u>BR. PETER JOHN</u> - Medium reflexed rosewood bronze, used extensively along California Coast as disbud or China mums.....	8-1	11-23	3.75

12 WEEK VARIETIES

<u>GLADYS PEARSON</u> - Large light buff bronze standard, still verymuch in demand for normal season blooming.....	8-5	11-25	3.50
<u>OAK LEAF</u> - Dark Bronze sport of Gladys Pearson, as is true with all the Pearsons, these are the Thanksgiving football mums, very easily grown sure fire mum.....	8-5	11-25	3.25

13 WEEK VARIETIES

<u>BR. MISTLETOE</u> - Medium incurved, buff bronze.	8-10	12-5	3.75
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S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>PINK & LAVENDER</u>			
<u>8 WEEK VARIETIES</u>			
<u>PK. CHIEF</u> - Medium size incurved pink standard, good normal season and as early garden disbuds, in the southern gardens where weather permits.....	7-20	10-15	3.50
<u>*MAJOR BOWES</u> - Deep lavender standard, good for normal season under glass and as early outdoor cut flower in the southern gardens where weather permits.....	7-20	10-15	3.75
<u>9 WEEK VARIETIES</u>			
<u>SUGAR PLUM</u> - Medium incurved, deep lavender..	7-25	11-1	3.75
<u>MARY GARDEN</u> - Large light lavender spider, good stem, responds very well to cloth house shading for Sept. on.....	7-25	11-1	3.50
<u>MRS. R. A. WALKER</u> - Spider, deep lavender pink	7-25	11-1	3.75
<u>BUNBU</u> - Spider, deep lavender pink.....	7-25	11-1	3.25
<u>10 WEEK VARIETIES</u>			
<u>RAYONANTE</u> - Large lavender spider with straight tubular petals, good shipper, used extensively along the west coast, responds to off season flowering, Sept. on in cloth house.....	7-28	11-5	3.50
<u>J. W. PRINCE</u> - Medium incurved lavender standard, with good substance, sport of Chieftan, and is used as China mums on west coast.....	7-28	11-5	3.50
<u>*IND. PINK</u> - Large incurved standard, bright lavender like all the Indianapolis varieties it responds to off season blooming and is very versatile making it the top selling pink standard. Fades badly during the very hot weather.....	7-28	11-5	3.00
<u>*PEGGY HOOVER</u> - Spider, lavender pink.....	7-28	11-10	3.75
<u>ORCHID QUEEN</u> - Large incurved, lavender.....	7-28	11-10	3.50
<u>DK. ORCHID QUEEN</u> - Dark sport of Orchid Queen, responds well for off season blooming and is particularly useful during Jan. thru March, used extensively along the west coast.....	7-28	11-10	3.25

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S T A N D A R D S

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>PINK & LAVENDER</u>			
<u>10 WEEK VARIETIES</u>			
<u>PHILLIP KAY</u> - Large incurved lavender standard very useful on the west coast.....	7-28	11-10	3.00
<u>PK. FERN EDWARDS</u> - Large incurved lavender standard, a west coast variety, look pro- mising under glass.....	7-28	11-10	3.00
<u>PK. POCKETT</u> - Large exhibition, lavender.....	7-28	11-10	3.50
<u>MASUMI PINK</u> - Large incurved, deep pink.....	7-28	11-10	3.25
<u>11 WEEK VARIETIES</u>			
<u>ARISTOCRAT</u> - Large incurved, deep lavender...	8-1	11-20	3.25*
<u>*HELEN FRICK</u> - Medium incurved, rose pink....	8-1	11-20	3.50
<u>ROSE DELIGHT</u> - Medium incurved, deep rose....	8-1	11-20	3.25
<u>*THANKS. PINK</u> - Medium reflexed, dark amaranth	8-1	11-23	3.50*
<u>DK. PETER JOHN</u> - Medium reflexed amaranth, used as disbud or China mum along west coast...	8-1	11-23	3.75
<u>ED. SEIDEWITZ</u> - Large incurved, very good normal bloomer, lavender pink.....	8-1	11-23	3.50
<u>L.T. PETER JOHN</u> - Lavender, reflexed, used very extensively as disbud as China mum along the west coast.....	8-1	11-23	3.00
<u>13 WEEK VARIETIES</u>			
<u>PK. MISTLETOE</u> - Medium incurved, lavender....	8-10	12-5	3.75

GARDEN VARIETIES

* RECOMMENDED FOR SPRING POT PLANTS PINCHED
AND SHORT DAY TREATMENT SAME DAY.

(D) VARIETIES RECOMMENDED AS BETTER WHEN DISBUDDED

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
<u>WHITE</u>			
<u>OSAGE</u> - Cushion, decorative, border, white...	Short	Sept. 5	5.00
<u>CANDLELIGHT</u> - Decorative, secondary border, ivory white.....	Med.	Sept. 5	3.00
<u>D.D.AHRENS</u> - Decorative, background, white...	Tall	Sept. 10	3.00
<u>PAPER WHITE</u> - Decorative, secondary border, white.....	Med.	Sept. 10	3.50
* <u>CRYSTAL MAID</u> - Cream decorative pompon produced on low growing plant that is well suited for borders. Responds well to Spring Pot Plant culture. Also very good for 3" pot blooming.....	Short	Sept. 12	6.25
* <u>CHRIS COLUMBUS</u> - Large decorative pompon, cream white. Responds to off-season bloom- ing and is the top white Garden Variety for Spring Pot blooming. Also tops for 3" pot blooming.....	Tall	Sept. 15	3.25
<u>WHITE CUSHION</u> - Cushion, border, white showing traces of pink in buds. Blooms later the first year.....	Short	Sept. 15	3.00
<u>GLORIA (NEW)</u> - A very free flowering medium..... sized decorative pompon. Flowers are larger and more double than Chris Columbus. Good growth habits and foliage.....	Med.	Sept. 15	7.50
* <u>CALCITE</u> - Cream white decorative responds to off-season blooming. Good Spring Garden pot plant.....	Med.	Sept. 15	3.00
* <u>MARTENS WHITE</u> - Large decorative, secondary border, white.....	Med.	Sept. 15	3.75
<u>POWDERPUFF (CUSHION)</u> - Border, white.....	Short	Sept. 15	3.50
<u>POLAR ICE</u> - Decorative and secondary border, white.....	Med.	Sept. 15	3.50
* <u>WHITE BOUNTY</u> - Cream white button pompon. Responds to off-season blooming. Good Spring garden pot plant.....	Tall	Sept. 15	3.25

GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
<u>WHITE</u>			
D WH. TOWER - Large pompon, secondary border and cut, cream white.....	Tall	Sept. 15	3.25
*SNOWSPOON - Large white Shasta daisy like flowers with long tubular petals.....	Med.	Sept. 18	6.25
BENORA (NEW) - Dwarf cushion type growth with excellent stems and foliage. Large 3" white flowers on well shaped plants. Blooms Sept. 20.....	Short	Sept. 20	7.50
WHITE WONDER - Large pompon, secondary border and cut. Ivory white.....	Med.	Sept. 25	3.75
*SHALIMAR (H) - Large white decorative flowers produced on medium height growth. Good Mother's Day and later pot. Better when disbudded.....	Med.	Sept. 25	3.50
WHITE RICE - Large pompon, border and pots, white.....	Short	Sept. 25	3.50
*OSTQSA - Large white low growing. Responds to off-season blooming. A good addition to the Spring Garden pots.....	Short	Sept. 25	3.75
WHITE CLOUD - Decorative, secondary border, white.....	Tall	Sept. 25	3.75
NORTH STAR - Single, background and cut flower, white.....	Med.	Sept. 28	3.50
*PEPITA - Small button pompon. Good Spring Pot plant variety.....	Med.	Sept. 28	3.75
SPINDRIFT - Decorative, secondary border, white.....	Med.	Oct. 1	4.00
GARDENIA - Large white decorative, flowers are very double and large, 3½" in diameter. A very profuse bloomer, combining extreme vigor and strong stems with excellent foliage on a semi-dwarf plant. An outstanding variety.....	Med.	Oct. 1	4.00
SNOW FALL - Decorative, secondary border, white.....	Med.	Oct. 1	3.50
ERMINE - Decorative, secondary border, ivory white.....	Med.	Oct. 1	3.50

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GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u>
			<u>50 ONLY</u>
<u>WHITE</u>			
* <u>MARSHMALLOW</u> - Medium single with waxy petals very good low growing garden variety, excellent for Spring pots.....	Med.	Oct. 5	3.75
<u>LIMELIGHT</u> - Decorative, background and cut, white.....	Med.	Oct. 5	3.75
* <u>LYRIC</u> - Small single with good substance in petals. Very attractive as Spring pot plant. Very good also as 3" pot plant....	Short	Oct. 5	3.75
<u>AVALANCHE</u> - Large decorative, secondary border, cream white.....	Tall	Oct. 5	3.75
* <u>HORIZON</u> - Medium decorative pompons produced on good sprays with excellent stems and foliage. Exceptionally good as early cut flower under glass or in the garden. Responds very well for off-season flowering in the Spring, either as cut or pot plant.....	Med.	Oct. 5	3.50
<u>YOUSATH'S WHITE</u> - Large decorative, secondary border, white.....	Med.	Oct. 5	3.00
<u>IVORY GLOW</u> - Large disbud, ivory.....	Med.	Oct. 5	3.00
* <u>CLASSIC</u> - Pure white pompon used as cut flower under glass or in the garden. Not as good for this purpose as Horizon, but acceptable	Tall	Oct. 10	3.75
* <u>MAESTRO</u> - Medium pompons, cream in color, produced on very low growing plants. Responds to off-season blooming. Recommended as Spring Garden pots.....	Short	Oct. 10	3.75
<u>WHITE SPOON</u> - Spoon, secondary border, white.	Med.	Oct. 10	3.50
* <u>SILVERPLATE</u> - Medium decorative, pure white, responds well for Spring pot sales.....	Med.	Oct. 12	3.50
<u>SILVER BALL</u> - Large pompon, background or cut, white.....	Tall	Oct. 15	3.00
<u>IRENE</u> - Small secondary border, or cut, white.	Med.	Oct. 15	4.00
<u>NORONA</u> - Small pompon, background or cut, white.....	Med.	Oct. 15	3.75

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GARDEN VARIETIES

<u>VARIETY</u>		<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u> 50 ONLY
<u>YELLOW</u>				
<u>PATHFINDER</u>	- Decorative, serrated petals, secondary border, deep lemon.....	Med.	Aug. 28	5.00
<u>REVERENCE</u>	- Large decorative border, chamois yellow.....	Short	Sept. 1	6.25
* <u>EARLY GOLD</u>	- Medium pompon, low growing, responds very sharply to off-season blooming. Sometimes considered too short.	Short	Sept. 5	3.75
<u>GOLDEN HOURS</u>	- Pompons, secondary border, chrome yellow.....	Med.	Sept. 8	3.25
<u>DELIGHT (H)</u>	- Medium pompon, secondary border, golden.....	Med.	Sept. 12	3.75
<u>GENISTA</u>	- Decorative, secondary border, canary yellow.....	Med.	Sept. 12	4.00
<u>YEL. SUPREME (H)</u>	- Cushion, border, bright lemon.....	Short	Sept. 15	3.00
<u>SUNAPEE</u>	- Pompon, secondary border, deep lemon.	Tall	Sept. 15	3.50
* <u>POMPONETTE</u>	- Orange pompon of medium size, low growing. Responds to off-season blooming. Good Spring Garden pot plant...	Short	Sept. 15	3.25
<u>YEL. CUSHION</u>	- Cushion, decorative, border light yellow.....	Short	Sept. 15	3.00
<u>GOLDEN CUSHION</u>	- Cushion, border, golden yellow.....	Short	Sept. 15	3.00
<u>DEFIANCE (H)</u>	- Decorative, secondary border, golden yellow.....	Tall	Sept. 15	3.50
* <u>YEL. CHRIS COLUMBUS</u>	- Medium large decorative bright lemon. Responds sharply to off- season blooming. By far the best of all the yellows for Spring Garden pots. Either as 6" or 3" pot.....	Med.	Sept. 15	3.25
<u>MURIEL RICE</u>	- Large decorative, secondary border, light lemon.....	Med.	Sept. 15	7.50
* <u>EARLY YELLOW</u>	- Small button, secondary border, deep lemon.....	Short	Sept. 15	3.00
<u>GOLDEN CARPET</u>	- Cushion, border, golden.....	Short	Sept. 15	3.50

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u>
<u>YELLOW</u>			<u>50 ONLY</u>
*D <u>MING</u> - Medium large pompon, golden orange yellow, responds well for Spring pot plants.....	Med.	Sept. 18	4.00
<u>GOLDEN GOPHER</u> - Decorative and secondary border, orange yellow.....	Med.	Sept. 20	3.50
* <u>SEPT. SUNSHINE</u> - Medium single, very prolific with blooms. Responds well for Spring pot plants. Very showy, bright lemon.....	Med.	Sept. 20	3.25
* <u>AGLOW</u> - Orange yellow pompon. Responds well as Spring Garden pot plant.....	Med.	Sept. 20	5.00
<u>REAL GOLD</u> - Large decorative, secondary border, deep golden.....	Med.	Sept. 20	7.50
<u>WYCHWOOD</u> - Large pompon, secondary border, canary.....	Med.	Sept. 20	3.25
<u>CANARY WONDER</u> - Large pompon, secondary border and cut, canary yellow.....	Med.	Sept. 25	3.25
<u>GOLDEN WONDER</u> - Large pompon, secondary border, and cut, golden.....	Med.	Sept. 25	4.00
<u>CHARLES NYE</u> - Large pompon, secondary border deep lemon.....	Tall	Sept. 25	3.75
<u>SEPT. GOLD</u> - Cushion, border, lemon.....	Short	Sept. 25	3.50
<u>GOLDEN SUNSET</u> - Large decorative, background copper gold.....	Med.	Sept. 25	3.50
<u>SPELLBINDER</u> - Large decorative, secondary border and cut, bright yellow.....	Med.	Sept. 25	7.50
* <u>HONEYCOMB</u> - Honey yellow pompon, good form. Responds well for Spring Garden Pot plant.	Med.	Sept. 25	3.75
* <u>MOONLIGHT</u> (DEPETRIS) - Large decorative, bright yellow pompons. Respond well for Spring Garden pots.....	Med.	Sept. 25	3.75
<u>LEE POWELL</u> - Large decorative, background and cut, chinese yellow.....	Tall	Sept. 25	3.75
<u>SULPHUR SPOON</u> - Spoon, secondary border, light yellow.....	Med.	Sept. 25	4.00

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GARDEN VARIETIES

<u>VARIETY</u>		<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>				
<u>TANGERINE</u>	- Large decorative, secondary border, deep orange.....	Med.	Sept. 25	3.25
<u>ASTORIA (NEW)</u>	- A very free flowering plant producing numerous sprays of deep lemon pompons on stiff stems.....	Med.	Sept. 28	7.50
<u>FLAXEN BEAUTY</u>	- Large decorative, background and cut, pale lemon yellow.....	Med.	Oct. 1	3.75
<u>FREYA (NEW)</u>	- Very large deep golden yellow 4" blooms, produced on medium upright growth with excellent stems and foliage. Good flower placement.....	Med.	Oct. 1	7.50
<u>TRANQUILITY</u>	- Decorative, secondary border, light lemon yellow.....	Med.	Oct. 1	6.25
<u>*CHIQUITA</u>	- Small button, deep lemon, responds well for Spring Garden pot plants.....	Med.	Oct. 1	3.25
<u>MOONBEAMS</u>	- Pompon, secondary border and cut, pale lemon.....	Med.	Oct. 1	3.75
<u>ETHEL WATERS</u>	- Large incurved, disbud, light lemon, sport of Ivory Glow.....	Med.	Oct. 5	4.00
<u>JAMES EADIE</u>	- Large pompon, secondary border, deep chrome.....	Med.	Oct. 5	3.25
<u>YEL. AVALANCHE</u>	- Large decorative, background, light lemon.....	Tall	Oct. 5	3.25
<u>*GARLAND</u>	- Small lemon yellow single, responds well for Spring Garden pot plants.....	Short	Oct. 5	3.50
<u>POLARIS</u>	- Single, secondary border, golden buff.....	Med.	Oct. 5	4.00
<u>*D MRS. ROTAN</u>	- Large decorative, secondary border and pot, deep chrome.....	Med.	Oct. 5	3.25
<u>SUNSTONE</u>	- Spoon, novelty, background or cascade, light yellow.....	Tall	Oct. 8	3.75
<u>*SPODE</u>	- Large incurved, short growing bright lemon, garden variety suitable for growing as disbud. Responds well for Spring Pot plants.....	Short	Oct. 8	6.25

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GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u> 50 ONLY
<u>YELLOW</u>			
* <u>YEL. SPOON</u> - Very artistic spoon type flowers responds well at Mother's Day and later as Spring pot plant. Very novel, light yellow in color.....	Med.	Oct. 10	3.75
<u>TREASURE</u> - Golden yellow pompons produced on good stems and sprays for cut. Excellent for normal blooming under glass or outside blooming throughout the South.....	Tall	Oct. 10	3.75
<u>GOLDEN SPOON</u> - Spoon, secondary border, golden yellow.....	Med.	Oct. 10	3.50
* <u>YEL. BLANKET</u> - Small yellow button, responds for Spring garden pot plants.....	Med.	Oct. 10	3.25
<u>BRIGHT FORECAST</u> - Pompon, background and cut flower, bright lemon.....	Tall	Oct. 10	3.50
* <u>GOLDRUSH</u> - Medium single, lemon yellow, responds to off-season blooming. Excellent cut flower under glass or in the garden. Responds well as Spring Garden pot plant....	Med.	Oct. 10	3.75
<u>ARLORA</u> - Beautiful large perfect shaped blooms well spaced on very rigid stems from well branched plants with bright green foliage. Flowers are bright lemon and fully double, excellent specimen plant.....	Med.	Oct. 10	3.75
<u>SWEEPSTAKE</u> - Pompon, secondary border, buff lemon.....	Med.	Oct. 12	3.75
<u>MICHIGAN</u> (NEW) - Large clear yellow blooms fully 4" and larger across.. produced on beautiful vigorous plants with rigid stems. Should be disbudded and supported due to size of bloom. Good outside cut flower..... when protected from frost.....	Med.	Oct. 12	7.50
* <u>LEMONADE</u> - Pale ivory yellow, used by some as Spring pot plant. Responds well, but color is very light. We find Yel. Chris. Columbus by far the best variety.....	Med.	Oct. 12	3.75
<u>SUNBURST</u> (NEW) - Large cactus type 4" and larger when disbudded. Beautiful golden yellow blooms produced on vigorous plants with excellent foliage and stems.. Should be supported since heavy rains and wind will blow the large blooms over.....	Med.	Oct. 12	7.50

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>CARIOCA</u> (NEW) - Another large flowered addition to the late garden varieties. Should be disbudded. Blooms are fully 4" across, large decorative type. Flowers are golden yellow and produced on good stems and foliage.....	Med.	Oct. 12	7.50
* <u>GOLD LODGE</u> - Medium reflexed, bright yellow, early enough for garden use around Toledo and farther South. Responds excellently for Spring Garden Pot plants. Either disbud or spray.....	Med.	Oct. 15	3.50
<u>JUDITH ANDERSON</u> - Button, border, bright lemon.....	Med.	Oct. 15	3.25
<u>RODELL IMPROVED</u> - Button, background plantings and cut flowers, light lemon.....	Med.	Oct. 15	3.00
<u>YEL. IRENE</u> - Small button, background plantings and cut flowers, light lemon.....	Med.	Oct. 15	3.25
<u>BUTTERCUP</u> (H) - Large incurved, background and cut, golden.....	Short	Oct. 15	5.00
<u>SUNDEW</u> - Large incurved, disbud, background and cut, golden.....	Med.	Oct. 15	4.00
* <u>VALIANT</u> - Another large incurved, light golden Mum, early enough for garden use. Responds well for Spring pot plants. Should be disbudded.....	Med.	Oct. 15	4.00
* <u>HONEYSWEET</u> - Large incurved, golden yellow, early enough for garden use and responds excellently for Spring pot plants. Should be disbudded.....	Med.	Oct. 15	4.00
<u>SARASOTA</u> - Medium pompon, bright lemon, excellent cut flower variety for under glass or the early Cloth House.....	Med.	Oct. 15	5.00
<u>GOLDEN CHEER</u> - Pompon, background, bright lemon.....	Tall	Oct. 15	3.75
<u>BRONZE & RED</u>			
<u>HARVEST BRONZE</u> - Decorative, border, apricot bronze.....	Short	Aug. 20	4.00

GARDEN VARIETIES

<u>VARIETY</u>		<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u> 50 ONLY
<u>BRONZE & RED</u>				
<u>GLOW WORM</u>	- Semi-double cushion, border, orange scarlet.....	Short	Sept. 8	3.75
<u>EARLY HARVEST</u>	- Cushion, border, mahogany orange.....	Short	Sept. 8	3.75
<u>HARBINGER</u>	- Large decorative, border, golden bronze.....	Short	Sept. 8	3.75
<u>*W.P.SYNDER</u>	- Medium pompon, apricot orange, responds well for Spring pots. Beautiful orange yellow well shaped plants. Must have full 60 degree temperatures if bloomed before Mothers Day.....	Med.	Sept. 10	3.75
<u>AUTUMN SONG</u>	- Decorative, secondary border, wine rose.....	Med.	Sept. 10	3.25
<u>GEO. LUXTON</u>	- Large decorative, secondary border, light bronze.....	Med.	Sept. 12	6.25
<u>AUTUMN TIDE</u>	- Decorative, secondary border plantings, coral salmon.....	Med.	Sept. 15	3.25
<u>BR. POMPONETTE</u>	- Pompon, border, golden bronze	Short	Sept. 15	5.00
<u>EARLY CRIMSON</u>	- Decorative, secondary border bright crimson.....	Med.	Sept. 15	4.00
<u>APACHE</u>	- Large decorative, secondary border, red and gold.....	Med.	Sept. 15	5.00
<u>EARLY BRONZE</u>	- Button, border, orange bronze.	Short	Sept. 15	3.00
<u>RED GOLD</u>	- Button, border, red & gold.....	Med.	Sept. 15	3.50
<u>NEW MARY MILLS</u>	- Large pompon, border, ruby red.....	Short	Sept. 15	7.50
<u>ORLOMA</u>	- Decorative, cushion border, apricot bronze.....	Med.	Sept. 15	4.00
<u>CHIPPA RED</u>	- Large decorative, secondary border and cut, maroon red.....	Med.	Sept. 15	7.50
<u>FLAMBOYANT</u>	- Decorative and secondary border and cut, flaming orange bronze.....	Med.	Sept. 15	6.25
<u>EARLY KATHLEEN</u>	- Decorative, secondary border coppery bronze.....	Med.	Sept. 15	5.00

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GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u> <u>50 ONLY</u>
<u>BRONZE & RED</u>			
<u>AUTUMN BEAUTY</u> - Decorative, secondary border, chestnut red.....	Med.	Sept. 15	4.00
<u>SEPT. BRONZE</u> - Button, secondary border, golden bronze.....	Med.	Sept. 20	3.00
<u>TORONTO (NEW)</u> - Cushion border, bronze.....	Short	Sept. 20	7.50
<u>GOBLIN</u> - Small pompon, secondary border, golden bronze.....	Tall	Sept. 20	3.50
<u>RED GLOW</u> - Small pompon, secondary border, dark red.....	Med.	Sept. 20	3.75
<u>*ORSONA</u> - Reddish bronze pompon; responds well for Spring Garden pots.....	Med.	Sept. 20	4.00
<u>SCARLET CRIMSON</u> - Decorative, secondary border, bright red.....	Med.	Sept. 20	3.25
<u>MME. CADILLAC</u> - Large pompon, border, raspberry wine.....	Short	Sept. 20	4.00
<u>ROUGE CUSHION</u> - Cushion, border, bright red..	Short	Sept. 25	3.75
<u>BR. WONDER</u> - Pompon, secondary border and cut, rosewood bronze.....	Med.	Sept. 25	3.50
<u>PLAINSMAN</u> - Decorative, secondary border, orange bronze.....	Med.	Sept. 25	5.00
<u>CROWN JEWELL</u> - Decorative, secondary border, bright red.....	Short	Sept. 25	3.50
<u>CHAMP. CUSHION</u> - Cushion, border, deep bronze.	Short	Sept. 25	3.00
<u>COND. CUSHION</u> - Cushion, border, red.....	Short	Sept. 25	3.00
<u>ALPENA</u> - Decorative, secondary border; dark red.....	Med.	Sept. 25	6.25
<u>MAHOGANY CUSHION</u> - Cushion; border; jasper red.....	Short	Sept. 25	3.00
<u>ELITE CUSHION</u> - Cushion, border; salmon bronze	Short	Sept. 25	3.50
<u>MARIONETTE</u> - Pompon, secondary border, rust red.....	Med.	Sept. 25	3.75
<u>HOLIDAY (H)</u> - Large decorative, secondary border and cut, golden bronze.....	Med.	Sept. 25	3.50

GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
<u>BRONZE & RED</u>			
* <u>REMEMBRANCE</u> - Decorative dark carmine red holds color well and response good for Spring pots. When temperature is held at full 60 degrees during bud set. Better to use for Mothers Day or later.....	Med.	Sept. 28	3.50
<u>LIPSTICK</u> - Cushion, border, ruby orange.....	Short	Sept. 28	4.00
<u>KATHLEEN LEHMAN</u> - Large decorative, secondary border, orange bronze.....	Med.	Sept. 28	3.50
<u>MOROCCO</u> (NEW) - Dwarf cushion type growth producing 3½" blooms in large quantities on well shaped plants. A reddish bronze border plant.....	Short	Oct. 1	7.50
<u>CAPRICE</u> (NEW) - Large full decorative 4" blooms having a good deep apricot bronze color. Strong bushy semi-dwarf growth with excellent foliage.....	Med.	Oct. 1	7.50
<u>ADMIRATION</u> - Decorative, secondary border, salmon fawn.....	Med.	Sept. 28	3.25
* <u>IRON MOUNTAIN</u> - Deep red pompon changing to rust. A very beautiful red when first open, fades rapidly. Responds very sharply for Spring pots. Well suited for either 6" or 3" pots and responds for Valentines Day.....	Med.	Oct. 1	6.25
<u>JUBILEE</u> (H) - Pompon, secondary border, crimson red.....	Med.	Oct. 1	4.00
<u>ROYAL RUBY</u> - Pompon, secondary border, dark crimson.....	Med.	Oct. 1	4.00
<u>MOGUL</u> - Pompon, secondary border, orange rust.....	Med.	Oct. 1	4.00
<u>REVERIE</u> - Decorative, secondary border, buff bronze.....	Med.	Oct. 1	5.00
<u>FIESTA</u> - Pompon, secondary border, orange rust, good for cut.....	Tall	Oct. 1	3.50
<u>MAGNIFICENT</u> - Decorative, secondary border, plum red.....	Tall	Oct. 1	3.50
<u>RED CLOUD</u> (CUSHION) - Border, scarlet red....	Med.	Oct. 1	3.50

<u>VARIETY</u>		<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u> 50 ONLY
<u>BRONZE & RED</u>				
<u>RED RIDING HOOD</u> - Decorative, secondary border, bright red.....	Med.	Oct. 1	3.25	
<u>SAM WILLISTON</u> (CUSHION) - Border, deep red..	Short	Oct. 1	3.25	
<u>GONDOLIER</u> - Decorative, secondary border, crimson red.....	Med.	Oct. 1	5.00	
<u>LESHARA</u> - Decorative, novelty, secondary border, mulberry red.....	Med.	Oct. 1	3.75	
<u>BONFIRE</u> - Decorative, secondary border, bright red.....	Med.	Oct. 1	3.75	
<u>REGINA</u> - Large decorative, secondary border, apricot bronze.....	Med.	Oct. 1	4.00	
<u>FIRE ENGINE</u> - Single secondary border, flaming red, good as spring pot.....	Med.	Oct. 1	3.75	
<u>CARD SPOON</u> - Spoon type, secondary border, red bronze.....	Med.	Oct. 1	3.50	
<u>FIRECRACKER</u> - Decorative, background and cut mahogany bronze.....	Tall	Oct. 5	4.00	
<u>CYDONIA</u> - Decorative, background and cut, mahogany bronze.....	Tall	Oct. 5	3.00	
* <u>SEPT. CHEER</u> - Cherry red single, low growing, responds well for spring pot plants.....	Med.	Oct. 5	3.00	
<u>BURGUNDY</u> - Large pompon, background and cut, wine red.....	Tall	Oct. 5	3.00	
<u>RUBY POMPON</u> - Pompon, secondary border, ruby crimson.....	Med.	Oct. 5	3.00	
<u>RED TORCH</u> - Single secondary border, bright red.....	Med.	Oct. 5	3.00	
* <u>RED VELVET</u> - Large decorative dark crimson responds readily for Spring pots... Not quite as showy as Remembrance or Iron Mt..	Med.	Oct. 5	3.50	
* <u>MONA</u> - Rust bronze formal pompon, responds for Spring garden pots.....	Med.	Oct. 5	3.50	
<u>AVALON</u> - Pompon, background and cut, orange bronze.....	Tall	Oct. 5	3.75	

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u>
			<u>50 ONLY</u>
<u>BRONZE & RED</u>			
<u>COURAGEOUS</u> - Decorative, secondary border dark ruby red.....	Med.	Oct. 5	3.25
* <u>MRS. DU PONT</u> - Coral buff, large decorative pompon, responds to off-season blooming, good for Spring pots.....	Tall	Oct. 5	3.75
<u>GRANADA</u> (NEW) - Very free flowering deep coppery bronze, decorative, intermediate size flower, produced in masses on excellent stems and foliage. Medium height, good secondary border plant.....	Tall	Oct. 8	7.50
<u>BUCKEYE</u> - Pompon, secondary border, salmon bronze.....	Med.	Oct. 8	4.00
<u>BEACON</u> - Large decorative, background and cut, coral apricot.....	Tall	Oct. 8	3.25
<u>AVIATOR</u> - Pompon, secondary border, copper bronze.....	Med.	Oct. 8	3.25
<u>SUCCESS</u> - Large pompon, disbud, secondary border, deep crimson red.....	Med.	Oct. 8	4.00
<u>MIGUEL</u> - Pompon, secondary border or cut, raspberry red.....	Tall	Oct. 8	4.00
<u>GLADIATOR</u> (NEW) - Large 4" full decorative orange red blooms produced on plants of medium height with upright stems and good foliage. Very free flowering considering size of blooms. Try disbudding this one..	Tall	Oct. 10	7.50
*D <u>CALUMET</u> (H) - Brilliant apricot large decorative pompons produced on excellent sprays, having good stems and foliage. Responds very well as Spring pots making a better plant than Mrs. Du Pont. Responds well in the early Cloth House and is used normal in the Greenhouse as cut flowers, also where the weather permits is a wonder- ful cut flower garden variety.....	Med.	Oct. 10	3.75
<u>HUNTSMAN</u> - Large decorative background or cut, scarlet orange.....	Tall	Oct. 10	3.75
<u>CARNIVAL</u> - Pompon, background or cut, burnt orange.....	Med.	Oct. 10	3.75
* <u>CARAVAN</u> - Large decorative, secondary border salmon bronze.....	Med.	Oct. 10	4.00

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE & RED</u>			
<u>BLUEBLOOD</u> - Decorative, background or cut amaranth red.....	Tall	Oct. 10	3.50
<u>CARMINE QUEEN</u> - Deep carmine red formal pompons, produced on excellent sprays..... Good early red cut flower under glass or in the garden	Tall	Oct. 10	3.75
<u>BAMBOO</u> - Single prolific bloomer, background or cut, buff orange.....	Tall	Oct. 10	3.75
<u>FIRESIDE</u> - Decorative pompons; background and cut, burnt orange.....	Tall	Oct. 10	3.50
<u>ADMIRAL</u> - Pompon, background and cut, dark red.....	Med.	Oct. 12	4.00
<u>FASHION</u> - Decorative, secondary border, rose wood with dark center.....	Med.	Oct. 12	3.50
<u>WITCHERY</u> - Petal decorative, secondary border, golden bronze quilled.....	Med.	Oct. 12	3.50
<u>CRUSADER</u> (NEW) - Large double crimson red blooms 4 or more inches larger when dis- budded produced on strong robust stems with very strong flower petioles. This is an outstanding specimen variety when disbudded for the late Mum garden or as China Mums.....	Med.	Oct. 12	7.50
* <u>JAMES STEWART</u> - Small pompon apricot gold in color produced on excellent sprays and good stems. Good for early Cloth House cut and normal blooming under glass also in the garden.....	Tall	Oct. 15	3.75
<u>ROBINHUE</u> - Decorative pompon for background and cut, dark red.....	Tall	Oct. 15	3.75
<u>BOKHARA</u> - Decorative, secondary border, brilliant red.....	Med.	Oct. 15	3.75
<u>RAJAH</u> - Large scarlet red daisy, with good sprays and stems. Excellent as cut flower in the garden or under glass normal.....	Tall	Oct. 15	3.75
<u>CHOPIN</u> - Large incurved disbud, background, light bronze.....	Med.	Oct. 15	5.00
<u>MOONMAID</u> - Pompon, background and cut, salmon bronze.....	Med.	Oct. 15	4.00

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GARDEN VARIETIES

<u>VARIETY</u>		<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u> <u>50 ONLY</u>
<u>PINK & LAVENDER</u>				
<u>GLADNESS</u> - Decorative pompon, border, China rose.....	Short	Aug. 28		3.75
<u>CECIL BEED</u> - Decorative, secondary border, deep lavender.....	Med.	Sept. 1		3.75
<u>DR. LONGLEY</u> - Decorative, border, rose pink... .	Med.	Sept. 1		4.00
<u>SALMON PRECOSE</u> - Large decorative border, salmon pink.....	Short	Sept. 1		3.50
<u>AMELIA</u> - Cushion, border, lavender pink.....	Short	Sept. 5		3.25
<u>ROSA</u> - Cushion, border, rose pink.....	Med.	Sept. 5		5.00
<u>DEAN KAY</u> - Cushion, border, shell pink.....	Short	Sept. 5		3.25
<u>PURPLE STAR</u> - Decorative pompon, secondary border, brilliant purple.....	Med.	Sept. 5		3.25
* <u>JOAN HELEN</u> - Dark purple shading to crimson responds for Spring pot plants very readily, makes a beautiful plant. Color is good... .	Med.	Sept. 10		3.25
*D <u>NYE'S FAVORITE</u> - Large shaggy decorative, lavender, responds for Spring pot plants..	Med.	Sept. 10		3.50
<u>BARBARA SMALL</u> - Pompon, secondary border and cut, lavender.....	Tall	Sept. 10		3.25
* <u>ORCHID HELEN</u> - Medium decorative, orchid lavender, responds for Spring Garden pot plants.....	Med.	Sept. 10		4.00
<u>SUCCESSOR</u> - Decorative, secondary border, silver lavender.....	Med.	Sept. 10		3.75
<u>LORENZO</u> - Quilled, secondary border, dark purple.....	Med.	Sept. 15		3.50
<u>ROYAL ROBE</u> - Decorative, secondary border, dark purple.....	Med.	Sept. 15		4.00
<u>CHIPPEWA</u> - Decorative, secondary border, and cut, bright purple.....	Med.	Sept. 15		3.25
<u>VIOLET</u> - Decorative, bright purple.....	Med.	Sept. 15		3.50
<u>FAIRBOW</u> - Pompon, secondary border, lavender pink.....	Med.	Sept. 20		3.50

GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
<u>PINK & LAVENDER</u>			
<u>TAPESTRY</u> - Decorative, secondary border, salmon pink.....	Med.	Sept. 20	3.50
<u>HEATHER BLOOM</u> - Decorative, secondary border, heather pink.....	Med.	Sept. 20	3.25
* <u>ALERT</u> - Large decorative, dark purple pom produced on beautiful shaped plants. Responds excellently for Mothers Day and later blooming as pot plants either as 6" or 3" plants.....	Med.	Sept. 20	3.00
<u>OLIVE LONGLAND</u> - Decorative, secondary border, apricot salmon pink.....	Med.	Sept. 25	3.00
<u>EVANGELINE</u> - Large decorative, secondary border, flesh pink.....	Med.	Sept. 25	4.00
<u>JEWELTONE</u> - Pompon, secondary border or pots, rose pink.....	Short	Sept. 25	7.50
<u>LADY'S CHOICE</u> - Large decorative, secondary border or pots, ivory pink.....	Med.	Sept. 25	7.50
<u>REFLECTION</u> - Decorative, secondary border, rosy lavender.....	Med.	Sept. 25	7.50
* <u>PETRISIAN ROSE</u> - Medium pompon, lavender rose in color, very versatile. Ideal as a Garden cut flower. Very good under glass as an early cut flower and responds either as a cut flower or Spring Pot plant very well.....	Med.	Sept. 25	4.00
* <u>CECELIA</u> - Medium decorative purple flowers produced in abundance on beautiful shaped plants. Responds well as a Spring Pot plant.....	Short	Sept. 25	3.50
<u>IMP. E. WONDER</u> - Pompon, secondary border and cut, lavender pink.....	Med.	Sept. 25	3.50
* <u>SPELLBOUNDED</u> - Medium decorative, brilliant lavender pompon. Responds beautifully to Spring bloomings as pot plants.....	Med.	Sept. 25	3.25
<u>CAPT. J. SMITH</u> - Cushion, border plant, lavender pink.....	Short	Sept. 25	3.00

GARDEN VARIETIES

VARIETY	TYPE	PLANT	HEIGHT	MATURES	PRICE 50 ONLY
PINK & L AVENDER					
*MAJOR CUSHION	Cushion	Small decorative lavender pompons produced on a well rounded plant. Responds for Spring pot plant either as a 6" or 3" pot mum. Temperature should be 60 degrees or better.	Short	Sept. 25	3.25
COQUETTE	Cushion	border, rosy pink.....	Short	Sept. 25	6.25
ROSITA	Button	secondary border, light lavender rose.....	Med.	Sept. 28	3.25
JOYCUS	Cushion	decorative, border, lavender, rosy pink.....	Short	Sept. 28	7.50
MALINDA BROWN	Pompon	secondary border and cut, lavender rose.....	Med.	Sept. 28	3.75
BETTY	Decorative	background and cut, pink rose center.....	Tall	Sept. 28	3.75
TWINKLE	Cushion	border, deep rose purple..	Med.	Sept. 28	4.00
MISTY MAID	Decorative	secondary border, light pink.....	Med.	Sept. 28	3.50
PAT LEHMAN	Decorative	background and secondary border, peach pink.....	Tall	Sept. 28	3.50
ARISTOCRAT (H)	Large decorative	secondary border, deep wine.....	Med.	Sept. 28	6.25
FASCINATION	Large decorative	secondary border, lavender pink.....	Med.	Oct. 1	4.00
*D MYRTLE WALGREEN	Large pompon	amaranth purple, responds for Spring pot plant.....	Med.	Oct. 1	3.50
TROUBADOUR	Bright	rosy crimson large blooms 3" across.....	Med.	Oct. 1	3.50
TIFFANY ROSE	Medium	large deep rose single..... very prolific bloomer, responds well for spring pot plants.....	Med.	Oct. 1	3.25
OLD LAVENDER	Large decorative	background, bright lavender.....	Med.	Oct. 1	6.25
SONNY	Small	salmon pink pompon, excellent cut flower either under glass or in the garden. Also responds good in the early Cloth House shadings.....	Med.	Oct. 1	4.00

GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
<u>PINK & LAVENDER</u>			
<u>MAYFLOWER</u> (NEW) - Very hard solid pompons, soft luminous pink borne atop perfect sprays and rigid stems. Excellent early cut flower.....	Med.	Oct. 1	7.50
* <u>MISCHIEF</u> - Small purple daisies with prominent yellow centers produced in abundance on sturdy well rounded plants. Responds very uniformly to off-season blooming. Makes a wonderful 6" or 3" plant for Spring blooming. Cannot be used in the same proportions as white and yellow, but a very desirable Spring pot plant.....	Short	Oct. 1	5.00
<u>CHARM SPOON</u> - Spoon, secondary border, rhodonite rose.....	Med.	Oct. 1	3.75
<u>ALEX CUMMINGS</u> - Decorative, disbud and background deep rose pink.....	Tall	Oct. 3	4.00
<u>NORTHERN QUEEN</u> - Large decorative, good cut under glass or in the garden, rose pink dark center.....	Med.	Oct. 5	4.00
* <u>PETRISIAN MAUVE</u> - Decorative, background, raspberry mauve.....	Med.	Oct. 5	4.00
* <u>PETRISIAN PINK</u> - Decorative, background and cut, light pink.....	Med.	Oct. 5	4.00
* <u>LAVENDER LADY</u> - Lavender decorative pompons produced on a rather tall spreading growth. Responds well for Spring pots.....	Tall	Oct. 5	4.00
<u>CORONA</u> (H) - Single, background and cut, deep lavender.....	Tall	Oct. 10	4.00
<u>PONCA</u> - Small decorative, border and background dark lavender.....	Short	Oct. 10	3.50
<u>DREAM GIRL</u> - Pompon, background and cut, light lavender.....	Med.	Oct. 10	4.00
* <u>COURTIER</u> - Medium decorative, lavender pink pompons, good as garden cut flowers and respond well for Spring pots.....	Med.	Oct. 10	4.00
* <u>TIME</u> - Large deep lavender rose pompons produced on strong stems. Good specimen plant in the garden when disbudded. Also responds for Spring pot plants.....	Med.	Oct. 10	3.50

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u> 50 ONLY
<u>PINK & LAVENDER</u>			
* <u>ORCHID SPOON</u> - Orchid lavender spoon, responds for Mothers Day and later as a pot plant, novelty.....	Med.	Oct.10	3.75
<u>ROSE SPOON</u> - Spoon, secondary border, lavender rose pink.....	Med.	Oct.10	3.50
<u>LASSIE</u> - Large decorative, background and cut, deep pink.....	Med.	Oct.10	3.75
* <u>MASQUERADE</u> - Lavender pink button pompons with dark rose center, responds well for Spring pot plants.....	Med.	Oct.10	3.75
* <u>JOVBRINGER</u> - Low branching decorative pompon, lavender rose overlaid with salmon. Ideally suited for spring pot plants. Responds well and makes a beautiful shaped plant. Color could be a little more desirable.....	Short	Oct.10	3.50
<u>RONNIE</u> - Button, background and cut, dark lavender.....	Med.	Oct.12	4.00
<u>ALLEGRO</u> - Cushion type, secondary border and background, shrimp pink.....	Med.	Oct.12	4.00
<u>ADAGIO</u> - Pompon, background, raspberry rose..	Tall	Oct.12	3.50
* <u>JEWELL</u> - Layender pink button pompons, need very little introduction; an old timer that is very versatile for either cut flowers under glass or in the garden and the early Cloth House. Responds as a spring pot.....	Med.	Oct.15	3.50
<u>SONNET</u> - Decorative pompon, background and cut, salmon pink.....	Med.	Oct.15	4.00
<u>ENTERPRISE</u> - Medium pompon, amaranth rose, produced on well formed and good stems. Exceptionally good as early Fall cut flowers under glass or in the garden when the weather permits. Also responds well in the early Cloth House.....	Tall	Oct.15	3.75
<u>ELIZABETH HOOD</u> - Large decorative, light lav. rose produced on good stems and sprays. Good cut flower under glass, or in the outside garden where weather permits.....	Med.	Oct.15	3.75
<u>CITATION</u> - Large pompon, deep lavender pink, responds well as Spring pot plant.....	Med.	Oct.15	3.75

GARDEN VARIETIES

VARIETY	YEAR PLANTED	PLANT HEIGHT	HEIGHT	MATURES	PRICE
					<u>50 ONLY</u>
LARGE FLOWERING MUMS WHICH ARE NORMALLY GROWN IN THE GREENHOUSE, BUT ALSO ARE GOOD OUTSIDE SHOULD BE DISBUDDED TO ONE BLOOM PER STEM.					
<u>WHITE</u>					
<u>SILVER SHEEN</u>	- Medium incurved Mum white.....	Tall		Oct. 20	3.25
<u>YELLOW</u>					
<u>HARVEST GOLDEN</u>	- Medium incurved, deep golden	Tall		Oct. 10	3.50
*D <u>GOLD LODGE</u>	- Reflexed golden yellow flower, very good spring pot, also good large garden disbud and early Fall under glass..	Tall		Oct. 15	3.50
<u>CELESTRA</u>	- Small incurved very solid mum, bright lemon.....	Tall		Oct. 15	3.75
<u>MRS. KIDDER</u>	- Medium incurved, responds well very good for local use, deep lemon.....	Tall		Oct. 15	3.50
<u>BUTTERCUP (H)</u>	- Large incurved, background and cut, golden.....	Short		Oct. 15	5.00
<u>VALIANT</u>	- Large incurved, light golden color for the garden or spring pot. Should be disbudded.....	Med.		Oct. 15	4.00
<u>HONEYSWEET</u>	- Large lemon yellow for the garden or spring pot. Should be disbudded. Med.			Oct. 15	4.00
<u>MICHIGAN (NEW)</u>	- Large clear yellow blooms fully 4" and larger across produced on beautiful vigorous plants with rigid stems. Should be disbudded and supported due to size of bloom. Good outside cut flower when protected from frost.....	Med.		Oct. 12	7.50
<u>SUNBURST (NEW)</u>	- Large cactus type 4" and larger when disbudded. Beautiful golden yellow blooms produced on vigorous plants with excellent foliage and stems. Should be supported since heavy rains and wind will blow the large blooms over.....	Med.		Oct. 12	7.50

LARGE FLOWERING MUMS WHICH ARE NORMALLY GROWN IN THE GREENHOUSE, BUT ALSO ARE GOOD OUTSIDE SHOULD BE DISBUDDED TO ONE BLOOM PER STEM.

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u>
<u>BRONZE & RED</u>			<u>50 ONLY</u>
<u>AMBER BRIGHT</u> - Large golden bronze incurved beautiful in the outside garden as a cut flower where the weather permits. Should be grown 6 to 8 stems to the plant disbudded.....	Med.	Oct. 15	3.75
<u>CHOPIN</u> - Large incurved disbud, background, light bronze.....	Med.	Oct. 15	5.00
<u>PINK & LAVENDER</u>			
<u>PINK CHIEF</u> - Medium size incurved pink Standard good normal season and as early garden disbuds in the Southern gardens where weather permits.....	Tall	Oct. 15	3.50
<u>MAJOR BOWES</u> - Deep lavender standard, good for normal season under glass and as early outdoor cut flower in the Southern gardens where weather permits.....	Tall	Oct. 15	3.75

PRICES PER 100

<u>PRICE 50 ONLY</u>	100 - 250	300 - 450	500 - 950	1000 Up
2.75	5.25	5.00	4.75	4.50
3.00	5.75	5.50	5.25	5.00
3.25	6.25	6.00	5.75	5.50
3.50	6.75	6.50	6.25	6.00
3.75	7.25	7.00	6.75	6.50
4.00	7.75	7.50	7.25	7.00
5.00	9.75	9.50	9.25	9.00
6.25	12.25	12.00	11.75	11.50
7.50	14.75	14.50	14.25	14.00

COLLECTIONS OUR SELECTIONS

Rooted Cuttings of a given number of varieties may be ordered as a Collection. Example - 500 R.C. - 50 each of 10 varieties, or 350 R.C. - 50 each of 7 varieties. Any desired quantity may be ordered in units of 50 or more. Minimum collection is for 300 R.C. Please state if Standards or Pompons are wanted, also Week Groups desired.

COLLECTION PRICES PER 100

<u>300 - 550</u>	<u>600 - 850</u>	<u>900 Up</u>
\$5.00	\$4.75	\$4.25

GARDEN VARIETY COLLECTIONS

For Growers who are not familiar with Garden Varieties, but who want a well balanced assortment, we offer the following Collections which include the better varieties for each specific purpose.

COLLECTION #1

Taller varieties for Cutting.

COLLECTION #2

For Bedding or Borders.

COLLECTION #3

50% for Cutting
50% for Bedding

COLLECTION #4

For Easter, Mothers Day or Memorial Day Pots.

COLLECTION #5

Cushion Varieties Only.

WHAT CAUSES PREMATURE BUDDING OF CHRYSANTHEMUM CUTTINGS
DURING THE WINTER AND SPRING MONTHS, AND WHAT TO DO TO
PREVENT IT.

Bud initiation can occur any time during the spring months whenever your temperatures in the Greenhouses are consistently 60 degrees Fahrenheit or above, and the days are short enough to initiate bud setting. These conditions can occur any time up until May 1st depending upon the variety and the locality in which they are being grown. Some varieties such as the garden varieties and early shading varieties require very little short day treatment, coupled with high temperatures to initiate buds. This same tendency to set bud readily is what makes these varieties desirable for early shading and garden work.

In order to prevent this premature setting of buds, these same varieties should be placed where they can be given additional light during the winter and early Spring months. Use 60 watt bulbs spaced 4 ft. apart and 30 inches above the plants. Use the lights for a period of 3 hours each night after dark up until May 1st, keeping in mind that at no time should there be a period of more than $8\frac{1}{2}$ hrs. continuous darkness.



